

SICK **OF THE** **SYSTEM**

**WHY THE COVID-19
RECOVERY MUST BE
REVOLUTIONARY**

Between the Lines

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**Between the Lines
Toronto**

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Historically, pandemics have forced humans to break with the past and imagine their world anew. This one is no different. It is a portal, a gateway between one world and the next.

We can choose to walk through it, dragging the carcasses of our prejudice and hatred, our avarice, our data banks and dead ideas, our dead rivers and smoky skies behind us. Or we can walk through it lightly, with little luggage, ready to imagine another world. And ready to fight for it.

—Arundhati Roy

Contents

Preface / *xi*

Introduction

Politics and Pandemics

Richard Swift / 1

If It's a War against COVID-19, Who Are the Soldiers on the Front Lines?

Karen Messing / 7

Novel Virus, Old Story

Government Failings Put Health-Care Workers at Risk

Jane E. McArthur, Margaret M. Keith, and James T. Brophy / 17

Whither the Medicine Chest?

COVID-19 and the Histories and Contemporary Realities of
Colonial Violence

Gina Starblanket and Dallas Hunt / 28

Sheltered in Place

Violence against Women in Lockdown

Julie S. Lalonde / 37

The Pandemic and the War on the Poor

John Clarke / 45

COVID-19 and Toxic Capitalism

Harry Glasbeek / 52

A Good Idea Goes Viral

Basic Income 2020

Jamie Swift and Elaine Power / 60

**Learning from AIDS Activism for Surviving the
COVID-19 Pandemic**

Gary Kinsman / 71

We Can't Police Our Way out of a Pandemic

Alexander McClelland / 81

Doing Time during COVID-19

Accounts from Three People Who Are Incarcerated

Theo T., Cory B., and Jesse G. / 90

No One Is Disposable

Depopulating Carceral Sites during the COVID-19 Pandemic
and Beyond

Robyn Maynard and Justin Piché / 93

Fighting the Virus, Fighting for Change

Andrew Jackson and Emma Jackson / 104

Take Care

A Community Response to COVID-19

Hugh Goldring and nicole marie burton / 113

Fragments for a Pandemic

El Jones / 121

How to Build a Better World

Transformative Justice and the Apocalypse

Kai Cheng Thom / 129

Wayfinding with Metaphors through Crises

A View from Inside 2020

Anita Girvan / 139

Beyond the Plague State

Alberto Toscano / 149

About Between the Lines / 159

Preface

Many thanks to the authors who generously contributed their work to this collection in late April 2020. Their essays were written as the first weeks of the COVID-19 shutdown unfolded in Canada, without the benefit of hindsight or the time for intensive research and peer review. We go to press knowing that it is not clear to anyone what the pandemic will mean in a month, a year, or even next week. Nevertheless, *Sick of the System* reflects the urgency of this moment—and its potential to become a historic tipping point in social justice struggles and the climate crisis.

Thank you to Arundhati Roy for generously allowing us to use text from her essay “The Pandemic Is a Portal” to open this book. Thanks also to copy editor Tilman Lewis, whose work was essential to our completing this collection on such a tight timeline.

—*The BTL Editorial Committee, May 1, 2020*

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Novel Virus, Old Story

Government Failings Put Health-Care Workers at Risk

*Jane E. McArthur, Margaret M. Keith,
and James T. Brophy*

An Ontario nurse with COVID-19 is terrified she will infect her young child. A COVID-19 screener in a small urban hospital isn't provided with personal protective equipment (PPE) as she undertakes nasopharyngeal swabbing of suspected cases. A personal support worker (PSW) in a long-term care (LTC) facility sits in her car in tears before starting her shift, knowing that neither she nor the residents she cares for are being adequately protected.

The health crisis unfolding around the globe with the arrival of the novel coronavirus, COVID-19, has already had monumental impacts. News media report the pandemic is an unprecedented event. However, casting this crisis as exceptional narrows the focus. While the COVID-19 virus is unprecedented in its transmissibility, the lack of preparedness and inadequate protection for health-care workers (HCWs) is an old story. If we look through the lens of worker protection, the COVID-19 pandemic is neither novel nor unforeseen. In many ways, it is an escalation of the ongoing failure of health and safety regulatory oversight. It also underscores the chronic underfunding and increasing privatization of the health-care sector. These problems are aptly illustrated in Ontario, where bed shortages, wait times, and understaffing plague the system. The Canadian Centre for Policy Alternatives reported in

2019 that Ontario—tied for last place with Mexico—had fewer hospital beds per capita than any of the OECD countries.

The International Council of Nurses reports thousands of nurses, doctors, and other HCWs have been infected in the course of their work and some have died. Exposed HCWs of all ages and conditions are at risk. When viewed through the experiences of those on the front lines, the coronavirus response has been a series of failures: failure to apply the precautionary principle, which is fundamental to public health, failure to provide proper protections for workers, failure to implement recommendations to improve worker health and safety, and failure to place human health before the economy. The lessons of the past are crucial to understanding what is happening now.

Precautionary Principle Ignored

The date of symptom onset for the first case of COVID-19 in Canada was January 15, 2020, in Toronto. However, governments did not take significant control measures until weeks later. The COVID-19 pandemic has shifted the landscape of health care in Canada and across the globe. HCWs—including nurses, screeners, doctors, PSWs, environmental personnel, and others on the front lines—are at particular risk of infection, especially given the lack of adequate PPE.

Government officials should have abided by the precautionary principle, which states, “When an activity raises threats of harm to human health or the environment, precautionary measures should be taken even if some cause and effect relationships are not fully established scientifically.” Instead, governments waited to act until there was evidence that COVID-19 was spreading. Governments at all levels, in a co-ordinated strategy, should have been mobilizing earlier for greater protections.

Uncertainties about Transmission Undermine PPE Provision

There is a global shortage of PPE, especially medical N95 respirators, designed to provide better protection than surgical masks (also in short supply). The PPE shortage is influencing policy. The burning unanswered question is how the virus is so readily transmitted. It has been established that it can be carried in droplets—large or small. Aerosolizing procedures, such as intubation, can release tiny infected droplets into the air. Public Health Ontario guidelines require that N95 masks, face shields, gowns, and gloves be used by HCWs during such procedures.

A troublesome and ongoing debate that has a direct impact on HCWs is whether or not COVID-19 can be transmitted through “airborne” particles or become “aerosolized” simply through coughing, sneezing, or even just breathing. Studies publicized in the early spring of 2020 provide growing evidence that COVID-19 can become airborne. But many health officials, including those making decisions about worker protection in the province of Ontario, continue to contend that the pathogen is only transmitted through droplets and contact.

HCWs have also been assured that maintaining a distance of six feet is protection enough. Yet, research has determined that coughing and sneezing can transmit droplets several metres. Numerous studies conclude that COVID-19 can be spread before it causes symptoms; in other words, coughing and sneezing do not have to be present for the virus to be transmitted. Breathing alone might spread the virus.

Recommendations based on several studies showing increasing evidence of airborne transmissibility of COVID-19 are that HCWs be provided with respirators, such as N95s, or superior cartridge-filter or powered air-purifying respirators (PAPRs). Until early March 2020, the US Centers for Disease

Control and Prevention (CDC) recommended that all HCWs potentially coming into contact with COVID-19 patients be provided with an N95. The agency changed its guidelines and now recommends only surgical masks for non-aerosolizing care.

Similarly, the California Occupational Safety and Health Administration (Cal/OSHA) issued guidelines for the use of N95s for all HCWs. Cal/OSHA warned: “Surgical and other non-respirator face masks do not protect persons from airborne infectious disease and cannot be relied upon for novel pathogens. They do not prevent inhalation of virus particles because they do not seal to the person’s face and are not tested to the filtration efficiencies of respirators. Surgical and face masks must not be used instead of an approved respirator such as an N95 mask.” On March 28, 2020, Cal/OSHA weakened its guidelines due to shortages.

These compromises with PPE are based on the availability of supplies, rather than science. Lisa Brosseau, a University of Illinois expert on respiratory protection for infectious disease, wrote on March 16 for the Center for Infectious Disease Research and Policy about the limitations of surgical masks. Her commentary said that, in light of recent scientific findings, “healthcare organizations must return to using respirators for confirmed and suspected COVID-19 patients when supply chain problems are resolved.”

Health-Care Staff Afraid and Abandoned

Through March and early April 2020, the Ontario Council of Hospital Unions/Canadian Union of Public Employees (OCHU/CUPE) staff and representatives have received hundreds of calls, emails, and direct inquiries from HCWs represented by the union. HCWs are seeking direction and support regarding concerns and frustrations over what they

perceive is inadequate protection for themselves and their colleagues.

The union polled its members and found that of the 3,000 respondents, 87 percent reported they do not have access to the PPE they need to deal with COVID-19 patients, and 91 percent said they feel abandoned by the provincial government. Members are wondering how they will cope with the risks, both as community members and as family members, knowing they may potentially be virus transmitters.

HCWs are facing considerable obstacles to achieving adequate protections. Michael Hurley, president of OCHU, told the *Kingston Whig-Standard* on April 7, “There’s a fear and desperation and a fair bit of anxiety and a feeling of abandonment.... We’re told equipment is coming, but it never really arrives.” It is not just immediate fear and anxieties that HCWs are facing. They will likely also experience longer-term PTSD and mental health impacts from their working conditions.

SARS Commission

We have been here before—the SARS outbreak of 2003 provided a roadmap for dealing with future outbreaks. A royal commission was established that held hearings to explore what was done right and what was handled wrong. The response to the COVID-19 virus by governments, public health agencies, businesses, and institutions would have been better handled had the precautionary principle recommendation of the SARS commission been followed.

In its 2006 report, the SARS Commission recommended that all workplace parties be involved in planning for future outbreaks, including being prepared with adequate supplies and capacities. It emphasized the importance of “listening to front-line health workers.” It recommended: “That in any future infectious disease crisis, directives involving worker

safety be prepared with input from the workplace parties who have to implement them, including employers, health worker representatives and Joint Health and Safety Committees.”

The expert knowledge of those with direct first-hand experience, as recommended by the commission, is essential. This is especially true now, as HCWs contend with potentially increased risks due to shortages of PPE. Their ideas for administrative or engineering controls to limit contact, as well as judicious use of available PPE, may be of particular value.

Failure to Follow Recommendations

The SARS Commission also stated that N95s would provide the needed level of respiratory protection for HCWs during a viral outbreak, and they should be available at all times in sufficient quantities. The *Toronto Star* reported that Ontario followed the recommendation to purchase and store N95s and other medical supplies. Although fifty-five million N95s were purchased, after their expiry dates were reached, the government disposed of most of them in 2013 and failed to replace them. Indeed, our federal and provincial ministries of health largely failed to heed the recommendations not only of the SARS Commission, but also of reports published in 2006, 2008, 2010, 2018, and 2019 on the inadequacies of outbreak preparedness.

Dr. Sandy Buchman, president of the Canadian Medical Association, told the *Globe and Mail* on April 9, 2020, that governments were caught “flat-footed.” He referred to the 2006 government-sponsored report that harshly warned that Canada needed to be better equipped for serious outbreaks. Hospitals were warned to prepare by increasing their capacity to deal with an influx of patients. Protective equipment for HCWs was to be made available in sufficient quantities.

Nevertheless, he said, “all we have seen are cutbacks. We haven’t seen adequate resources allocated to health care.”

The Roots of Current Inadequate Protections

The inadequacies in the Canadian health-care system are not new, nor are they strictly related to the added strains caused by the current COVID-19 pandemic; the problems go deeper. The system has been operating under capacity for a long time.

A significant moment in the erosion of the health-care system was the 1995 decision by federal finance minister Paul Martin to introduce the Canada Health and Social Transfer legislation, which significantly reduced federal transfer payments to the provinces. The result was substantial increases in private, for-profit corporate involvement and a transformation of the organization of work within health-care facilities as pressure mounted to reduce expenditures.

In 2002 the Royal Commission on the Future of Health Care in Canada, chaired by Roy Romanow, was established to “improve the system and its long-term sustainability.” The commission’s recommendations for short- and long-term investments and greater accountability were largely ignored as provincial governments encouraged greater for-profit corporate involvement in the hope of reducing their costs.

The current lack of testing capacity for COVID-19 cases can be traced to deep cuts to laboratory budgets, which have suffered under privatization. Emergency room and admitting wait times have been growing, and staffing is profoundly inadequate. According to a 2016 report from CUPE, there were almost 20 percent fewer hospital nurses in Ontario compared to the rest of Canada. In real numbers, this means that “Ontario is missing 15,200 [nurses] in our hospitals compared to the amount of hospital nursing care in the rest of Canada.”

Many HCWs, especially those employed in LTC, are working part-time or in multiple sites—often in precarious positions. A 2017 report by the US-based Commonwealth Fund, an independent organization that ranks the health-care systems of eleven countries each year, places Canada near the bottom of the list. It uses many indicators in its evaluation, such as access to medical care, wait times, infant mortality, and the number of medical errors. Now, the health-care system is dealing with a global pandemic of an unprecedented scale, and it is egregiously ill equipped.

HCWs in the bare-bones Ontario health-care system are also suffering in terms of workplace safety from the neo-liberal austerity strategies of the Mike Harris government in the 1990s. The regulatory system has never recovered from the diminished capacity and roles of the Ministry of Labour inspectors, hygienists, and other occupational health and safety specialists.

Individual Responsibility under Neo-liberalism Obscures Systemic Risks

COVID-19 is bringing out the many flaws in our health-care system, our public health approaches, and the dogma of neo-liberal capitalism. Neo-liberal ideas value a smaller welfare state, where governments do less, and individuals and families are responsible for their own well-being; the commodification of social goods including health care and education; and economic efficiency enabling an unfettered “free market.” The neo-liberal system’s ideology of individual responsibility contributes to and exacerbates inequalities and injustices.

The ideas of individual choice and responsibility dominate neo-liberal arguments and health policies. By focusing on individually modifiable personal behaviours, neo-liberal ideas omit primary prevention of systemic risks and structurally

influenced factors through regulation, policy, economic decisions, and cultural values. Behavioural actions recommended by health authorities as protective for COVID-19 include physical distancing, frequent hand washing, and staying home when sick. These individual-level strategies are important for slowing the spread of COVID-19; however, they are insufficient from a systems perspective, as they fail to capture that health exists in a nested set of relationships. Individual health is the sum of the conditions of families, workplaces, communities, nations, and even global conditions.

For HCWs, individualizing their risks separates them from the broader health-care system they are working in, and from the ways neo-liberal values have eroded the protections that are necessary for them to carry out their work safely.

Moving Forward through Systemic Solutions

Governments across the globe, and currently in Ontario, failed to implement systemic protections and policies with regard to the COVID-19 pandemic in a timely fashion, especially where they impacted HCWs. If they had been systematically abiding by the precautionary principle, governments would more likely have foreseen the vulnerabilities in our systems. They could have taken definitive measures to mitigate risks.

Scientific, public health, and systems knowledge are all needed as we respond to COVID-19. At a fundamental level, maintaining a fully publicly funded health-care system would have been better and safer. Further, applying the recommendations of the multiple reports and commissions that examined past health crises would also have prepared the health-care system to better respond to the current needs for HCW protection. When the signs were there that the virus was becoming a serious public health threat, actions could have been taken to prepare the system to deal with the need for increased HCW

safety measures.

The COVID-19 health-care crisis provokes a number of questions. What will the world look like after the pandemic? Will we be better prepared for the next one? Will HCWs be better protected? Will there be a reinvestment to remedy the weakened public health-care systems? Are there lessons for broader precautionary measures for other critical health threats, such as climate change?

We need a systems approach that sees beyond the individual to the collective nature of how we live, work, and play. A revamping of priorities—away from the profit motive and towards the health and well-being of persons—mandates investment in preparations that would mitigate risks and improve the lives of everyone.

Jane E. McArthur is a PhD candidate in sociology/social justice at the University of Windsor. Her dissertation research focuses on the understandings and strategies women workers have of risks for breast cancer in their working environments. The focus of Jane's work outside her dissertation has been community-based environmental and occupational health research, education, communication, and advocacy. She is a mother of two school-age children and together they participate in the local climate justice movement. **Margaret M. Keith** received her PhD in occupational/environmental health from the University of Stirling in Scotland and currently holds an adjunct faculty position at the University of Windsor. Along with her partner, James Brophy, she has studied an extensive range of occupational health issues, including those facing health-care workers. **James T. Brophy** has been a social justice activist throughout his life. He holds a PhD in occupational and environmental health from the University of Stirling in Scotland. He is currently an adjunct faculty member at the University of Windsor and teaches en-

vironmental sociology at Athabasca University. Margaret and James have recently published two major studies—conducted in partnership with OCHU/CUPE—on violence against health-care staff in hospital and long-term care settings.

About Between the Lines

Founded in 1977, Between the Lines publishes non-fiction books that support social change and justice. Our goal is not private gain, nor are we owned by a faceless conglomerate. We reflect our mission in the way our organization is structured: BTL has no bosses, no owners. We are collectively run by our employees and a small band of volunteers who share a tenacious belief in books, authors, and ideas that break new ground. We specialize in informative and critical analysis of politics and public policy, social issues, history, international development, gender and sexuality, critical race issues, culture, adult and popular education, labour and work, the environment, technology, media, and more. Visit us at www.btlbooks.com.