



**Odette School
of Business**
University of Windsor

ODETTE RESEARCH REVIEW

Spring/Summer
2019

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IN THIS ISSUE

"Elevator Pitch" Event—September 14, 2018

This event was an opportunity for faculty and staff to meet new faculty members, many of whom made short presentations about their current research projects.



Dr. Joo Hyung Lee, Accounting



Dr. Kyle Brykman, Management



Dr. Hajar Fatemi, Marketing



Dr. Karen Robson, Marketing

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Odette Research Awards

The Odette Research Awards are given each Winter semester to one pre-tenured and one tenured faculty member. The Odette New Researcher Award (ONRA) is given to a pre-tenured faculty member and is based on research accomplishments in the previous two calendar years. The Odette Award for Research Excellence (OARE) is given to a tenured faculty member based on work completed within the previous three calendar years. Winners are not again eligible until the evaluation periods become based on new work not counted towards their previous award.

Odette New Researcher Award (ONRA)



Dr. Brent Furneaux

- Ph.D. York University, Information Systems (Organizational Behaviour Emphasis), 2009.
- M.B.A. Rotman School of Management, University of Toronto, 2004.
- B.Sc. University of Western Ontario, London (Chemistry), 1998.

Brent Furneaux joined the Odette faculty in 2016 as an Assistant Professor (Tenure-track) in the Management Science area. Prior to that he was a Professor at Sheridan College's Pilon School of Business, and for several years prior to that held various full and part-time faculty positions at the Maastricht University School of Business and Economics (Maastricht, Netherlands), and the University of Amsterdam.

Dr. Furneaux teaches Management Information Systems courses at both the undergraduate and graduate levels.

Recent Publications

- **Furneaux, B.** & Wade, M. (2017). Impediments to information systems replacement: A calculus of discontinuance. *Journal of Management Information Systems (JMIS)*, 34 (3), 902-932, doi: <http://doi.org/10.1080/07421222.2017.1373013>.
- Rose, J., Jones, M., & **Furneaux, B.** (2016). An integrated model of innovation drivers for smaller software firms. *Information & Management*, 53 (3), 307-323, doi: <http://doi.org/10.1016/j.im.2015.10.005>.
- Rose, J., & **Furneaux, B.** (2016). Innovation drivers and outputs for software firms: Literature review and concept development. *Advances in Software Engineering*, 2017, Article ID# 5126069., doi: <http://doi.org/10.1155/2016/5126069>.

Odette Award for Research Excellence (OARE)

Dr. Kevin W. Li

- Ph.D. Waterloo, ON, Canada, Systems Design Engineering, 2003.
- M.S. Xiamen University, China (People's Republic), Systems Engineering, 1994.
- B.A. Xiamen University, China (People's Republic), Control Sciences, 1991.

Dr. Kevin Li joined the faculty at the Odette School of Business in 2004 as an Assistant Professor in the Management Science area; became an Associate Professor in 2009, and full Professor in 2014. Dr. Li has to his credit dozens of publications in top-quality peer-reviewed journals. He teaches primarily Quantitative Decision Models, and Operations Management at the undergraduate and graduate levels. This is Dr. Li's third OARE award.



Recent Publications

- Ma, P., **Li, K. W.**, & Wang, Z. (2017). Pricing decisions in closed-loop supply chains with marketing effort and fairness concerns. *International Journal of Production Research*, 55 (22), 6710-6731, doi: <http://doi.org/10.1080/00207543.2017.1346324>.
- Bian, J., Guo, X., & **Li, K. W.** (2017). Decentralization or integration: Distribution channel selection under environmental taxation. *Transportation Research Part E: Logistics and Transportation Review*, 113 (2018), 170-193, doi: <http://doi.org/10.1016/j.tre.2017.09.011>.
- Bian, J. W., **Li, K. W.**, & Guo, X. (2016). A strategic analysis of incorporating CSR into managerial incentive design. *Transportation Research Part E: Logistics and Transportation Review*, 86, 83-93, doi: <https://doi.org/10.1016/j.tre.2015.11.012>.



Dr. Alan Richardson named the 2019 Recipient of the Canadian Academic Accountants Association "George Baxter Award for Outstanding Contributions"

The CAAA Awards Committee has announced that **Dr. Alan J. Richardson, Professor and Odette Research Chair at the Odette School of Business, University of Windsor**, is the 2019 recipient of the George Baxter Award for Outstanding Contributions to the CAAA.

Professor Richardson has been a dedicated contributor to the Association, supporting the CAAA throughout his career, starting in 1985. Alan is a life member of the CAAA since 2004. He served on the Board of Directors on two occasions (1997-2001 and 2013-2016) and was president of the CAAA in 2015. Alan received the L.S. Rosen Outstanding Accounting Educator Award in 2010 for his excellence in teaching, publication and education innovations.

Dr. Richardson has chaired many CAAA committees, the Canadian Accounting Hall of Fame task force, Nominations Committee (2015-2016), Haim Falk award Committee (1998), Rosen Award Committee (2011), and the CAAA Annual Conference (1991 and 1992). Alan also served on many other CAAA committees - the Executive Committee (2013-2015), Human Resources Committee (2013-2015), CAAA/CGA Liaison Committee (1991-1994), Editor-in-Chief Selection Committees (*Canadian Accounting Perspectives* 2004 and *Contemporary Accounting Research* 2012/2013), and Executive Director Search Committee (2014). He acted as a *Contemporary Accounting Research* ad hoc reviewer (1987-1992), is an editorial board member since 1992, and is currently a CAR Consulting Editor.

Another of Alan's major contributions to the CAAA was being the founding Editor of *Canadian Accounting Perspectives* (now *Accounting Perspectives*) (2001-2004). Alan is a strong supporter of the CAAA journals; he has published eight articles in *Accounting Perspectives*, and four in *Contemporary Accounting Research*—some recent papers are listed below.

- **Richardson, A.J.** (2017, May). Merging the profession: A social network analysis of the consolidation of the accounting profession in Canada. *Accounting Perspectives*, 16 (2), 83-104, doi: <http://doi.org/10.1111/1911-3838.12139>. This paper was noted as one of the Top 20 most downloaded papers in this journal in 2017.
- **Richardson, A.J.** (2016, December). Managing revenue and costs to implement strategy: The conference organizer's dilemma. *Accounting Perspectives*, 15 (4), 331-335, doi: <http://doi.org/10.1111/1911-3838.12133>.
- **Richardson, A. J.** (2015, March). CVS/Caremark: The costs & strategy of a tobacco-free pharmacy. *Accounting Perspectives*, 14 (1), 71-85, doi: <http://doi.org/10.1111/1911-3838.12042>.

Research Study by Dr. Rajeeva Sinha Released May 24

A **United Way (Windsor-Essex)** program to help vulnerable high school students perform academically is making an impact, according to an independent evaluation report by **Dr. Rajeeva Sinha, Associate Professor (Finance) at the Odette School of Business**, University of Windsor.

The results of the study were released during a celebration of the first cohort graduating from the **On Track to Success** program, which provides mentoring and other supports to more than 120 students in Leamington and Windsor's west end. "The On Track to Success program equips the students with assets they need to take charge of their own futures," Dr. Sinha said. "We see statistically significant differences in academic performance measures as well as developmental assets that are indicators of long-term student success." His report highlighted improved grades, fewer absences, and the development of soft skills such as commitment to learning and ability to work independently as benefits of the program. Ninety per cent of those graduating are enrolled in post-secondary education.



Dr. Rajeeva Sinha
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Dr. Rajeeva Sinha joined the Finance area at the Odette School of Business in 2000, where he teaches introductory Finance, and pension management. He has published several papers in peer-reviewed journals, primarily in the area of corporate governance. His research for this **United Way Windsor-Essex** program was funded by Ontario Trillium Foundation grants, and supported by the University of Windsor. He is also working on an open access ebook entitled "Pension Finance & Management" for eCampusOntario.

Hajar Fatemi

Assistant Professor (Marketing)

"What makes natural products so attractive? Or are they?"

Friday January 18, 2019



Hajar Fatemi

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Hajar Fatemi joined the Marketing Area at the Odette School of Business in January 2018. She is a Ph.D candidate in Marketing at McGill University in Montreal; has an MSc in Information Technology Management (2008) from Tehran University (Iran), and a BSc in Industrial Engineering from Iran University of Science and Technology (2005), Tehran. In 2016 she was a part-time Lecturer at the Desautels Faculty of Management at McGill University, and was given an Excellence in Teaching Award in Marketing Management, McGill University, in 2017.

Recent Publications

- Dallemolle, R.; **Fatemi, H.**, Dagher, A., Levitan, R.D., Silveira, P. & Dube, L. (2017). Gene and environment interaction: Is the differential susceptibility hypothesis relevant for obesity? *Neuroscience & Biobehavioural Reviews*, 73: 326-339, doi: <http://doi.org/10.1016/j.neubiorev.2016.12.028>
- Dube, L.; **Fatemi, H.**, Lu, J. & Hertzner, C. (2016). The healthier the tastier? USA-India comparison studies on consumer perception of a nutritious agricultural product at different food processing levels. *Frontiers in Public Health*, vol. 4, doi: <http://doi.org/10.3389/fpubh.2016.00006>

Dr. Nancy Ursel

Professor (Finance)

"Unionization and CEO Turnover "

with Dr. Ligang Zhong

Associate Professor (Finance), Odette School of Business

Friday February 15, 2019



Dr. Nancy Ursel

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Dr. Nancy Ursel joined the Finance Area faculty in 1989 and is currently the Finance Area Chair. She has authored one other paper with **Dr. Ligang Zhong**, and also with Odette colleagues Drs. Ehab Elsaid (Finance), and Erdal Gunay (Emeritus, Finance).

Recent Publications

- **Ursel, N. D., & Zhong, L.** (2017). Why do firms pay high underwriting fees? SEO withdrawal, underwriter certification and CEO turnover. *Journal of International Financial Markets, Institutions & Money*, 54, 98-113, doi: <http://doi.org/10.1016/j.intfin.2017.05.009>.
- Elsaid, E., & **Ursel, N. D.** (July 2017). Re-examining the Glass Cliff Hypothesis using survival analysis: The case of female CEO tenure. *British Journal of Management*, 29 (1), 156-170, doi: <http://doi.org/10.1111/1467-8551.12241>.
- Gunay, E., & **Ursel, N. D.** (January 2015). Underwriter competition in accelerated seasoned equity offerings: Evidence from Canada. *Journal of International Financial Markets, Institutions & Money*, 34 (1), 94-110, doi: <http://doi.org/10.1016/j.intfin.2014.11.006>.
- Selvarajah, E., & **Ursel, N. D.** (2012, March). Mergers and corporate debt financing. *Economics Letters*, 114 (3), 296-298, doi: <http://doi.org/10.1016/j.econlet.2011.11.003>.

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Brown Bag Research Series Presentations

Dr. Nancy Ursel

Professor (Finance)

"Unionization and CEO Turnover "

with Dr. Ligang Zhong

Associate Professor (Finance), Odette School
of Business

Friday, February 15, 2019



Hajar Fatemi

Assistant Professor (Marketing)

**"What makes natural products so
attractive? Or are they?"**

Friday January 18, 2019



Brown Bag Teaching Series Presentation

"Case-Based Learning"

January 21, 2019

The Teaching Series panel discussion on the merits and challenges of case-based featured four panelists: Odette faculty members **Dr. Peter Voyer** (Marketing) and **Dr. Gerry Kerr** (Strategy & Entrepreneurship), along with **Dr. Erika Kustra**, Director, Teaching & Learning Development, Centre for Teaching & Learning (CTL), University of Windsor; and **Dr. Jess Dixon**, Associate Professor, Sport Management, Faculty of Human Kinetics, University of Windsor.



Dr. Peter Voyer

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Dr. Peter Voyer

- Ph.D. Ivey Business School, University of Western Ontario, London, Marketing, 2007.
- M.B.A. University of New Brunswick, Fredericton, 1999.
- B.A. Carleton University, Ottawa, Psychology (Math/Physics Emphasis), 1984.

Dr. Peter Voyer joined the Marketing Area faculty at the Odette School of Business in 2012. Having served as a Major in the Canadian Armed Forces (Regular Army) since 2010, including a tour in Kandahar, Afghanistan (2010), Dr. Voyer brings a unique perspective to his academic career as a researcher and teacher. He has published papers in such peer-reviewed journals as *Journal of Business Ethics*, *Advances in Consumer Research*, and *Journal of Service Research*.

Dr. Gerry Kerr

- Ph.D. York, Toronto, Administrative Studies, 2002.
- M.B.A. McMaster University, Hamilton, Business Administration, 1992.
- B.A. Brock University, St. Catharines, Administration (Honours), 1988.
- B.A. Brock University, St. Catharines, English Literature (Honours), 1986.
- B.A. University of Western Ontario, London, English Literature, 1984.

Dr. Gerry Kerr joined the faculty at the Odette School of Business in 2001. He served as the Academic Program Director of the MBA program 2011-2013, and currently serves as Chair in the Strategy & Entrepreneurship Area. Dr. Kerr has served on the Executive of the *Canadian Council for Small Business and Entrepreneurship* (CCSBE) as President and Past President since 2010. Dr. Kerr is the developer/course coordinator for the B.Comm capstone course *Strategic Management*, and currently teaches *New Venture Formation* and *Strategic Management* primarily in the MBA program.



Dr. Gerry Kerr

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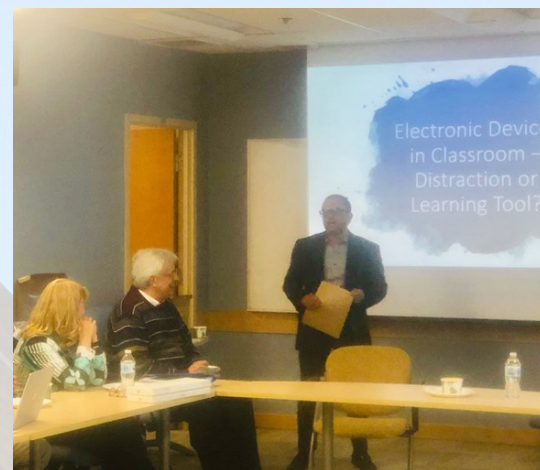
Brown Bag Teaching Series Presentation

"Electronic Devices in the Classroom – Distraction or Learning Tool?"

Friday March 29, 2019

The second "Brown Bag" Teaching Series presentation *Electronic Devices in the Classroom—Distraction or Learning Tool?* was held on Friday, March 29 at the Odette School of Business. Panelists included four Odette faculty members: Dr. **Peter Savoni** (Accounting), Dr. **Young Ho Song** (Management), Dr. **Bharat Maheshwari** (Management Science), and Prof. **Werner Keller** (Business Law). Guest panelists from the Centre for Teaching and Learning, University of Windsor (CTL) were CTL Director Dr. **Erika Kustra**, and Learning Technologies Educational Consultant **Lorie Stolarchuk**.

Through research and a scholarly approach, the CTL leads the campus in the design and development of state-of-the-art learning spaces, technology integration, and enhanced pedagogical practices.



Dr. **Ashish Mahajan**, Associate Dean Academic and Acting Chair of the Odette Research Committee, facilitated the event.



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Brown Bag Teaching Series Presentation:

"Electronic Devices in the Classroom – Distraction or Learning Tool? "

Odette Panelists

Werner Keller

- MBA/JD Windsor (1987)
- BSc University of Windsor - Chemical Engineering (1981)

Werner Keller taught at Odette as a Sessional Instructor for more than 15 years until 2014, when he left his full-time law practice (Sutts, Strosberg Law Firm, Windsor) to teach Business Law full-time at the Odette School of Business, at the undergraduate and graduate levels.

Peter Savoni

- Ph.D. Leicester Business School, De Montfort University, UK, Economics, Accounting (2015)
- M.A. Wayne State University, Detroit, MI, Economics (1994)
- B.A. York University, Toronto, Economics (1993)
- CPA - Chartered Professional Accountant - Chartered Professional Accountants of Ontario (2012)
- C.A. - Institute of Chartered Accountants of Ontario (1997)

Dr. Peter Savoni is currently the Academic Director of the Professional Accounting Stream of the Odette School of Business MBA program (MBA-PAS). He worked in the private sector as a partner in accounting firms 2002-2015, and accepted Sessional appointments at the Odette School of Business from 2000 until 2015, when he became a full-time instructor.

Bharat Maheshwari

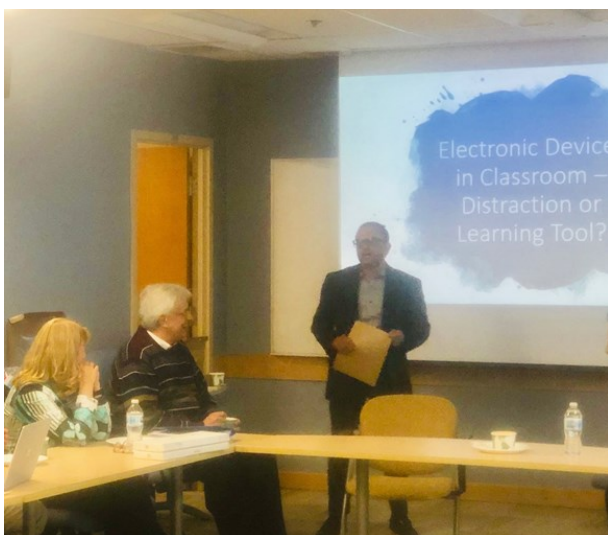
- Ph.D. Carleton University, Ottawa, Information Systems and Technology Management (2007)
- M.A. Carleton University, Ottawa, Management (2001)
- B.A. Malviya National Institute of Technology, India, Mechanical Engineering (1995)

Dr. Bharat Maheshwari has been an Assistant Professor (2008-2012) and Associate Professor (2015-Present) at the Odette School of Business in the Management Science area, where he teaches at both the undergraduate and graduate levels. He has also been an Adjunct Professor at the ABV Indian Institute of Information and Management in Gwalior, India since July 2015.

Young Ho Song

- Ph.D. McGill University, Montreal, Human Resources and Organizational Behaviour (2018)
- M.I.L.R. Cornell University, School of Industrial Labor Relations, Ithaca, NY, Human Resource Studies (2011)
- M.B.A. University of British Columbia, Sauder School of Business, Vancouver, Organizational Behaviour and Human Resources (2010)
- B.S. Yonsei University, College of Engineering, Seoul, Republic of Korea, Mechanical Engineering (1999)

Dr. Young Ho Song joined the Management Area at the Odette School of Business as an Assistant Professor in 2017. Prior to that he was a Lecturer at Desautels Faculty of Management, McGill University (2015 -2017) in Montreal.





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Dr. Jang Singh
Professor (Management)

"The Influence of Role on Sustainability Attitudes and Practice: A Study of Business and Political Leaders"

Friday April 26, 2019

Abstract: Sustainability has emerged as a key concept in the business world, in business education and in the world community generally. However, it is not clear that there is a common understanding of the meaning of the term in different constituencies. This paper seeks to address this issue by examining the perceptions of political and business leaders in Guyana. It is part of a larger study that examines perceptions of sustainability across roles and cultures in four other countries, including Canada.

Dr. Jang Singh joined the Faculty of Business Administration (later the Odette School of Business) in 1986. He served as Associate Dean, Strategic Initiatives 2007-2010, and as Senior University of Windsor Leadership Chair in Business 2011-2015. He was instrumental in developing the course Business Ethics, taught it for many years, and has published more than a dozen papers on the topic of business/corporate ethics. In the area of sustainability, Dr. Singh hosted a 3-day Sustainability Symposium at the Odette School of Business October 1-3, 2015, bringing together some of the leading researchers on sustainability from around the world to present their latest research. Previously published on the topic:

- Hutchinson, D., Singh, J. & Walker, K. (2012). An assessment of the early stages of a sustainable business model in the Canadian fast food industry. *European Business Review*, 24 (6), 519-531, doi: <http://doi.org/10.1108/09555341211270537>.



Dr. Francine Schlosser

Odette Professor in Entrepreneurship and Innovation

"Multidisciplinary Research and Teaching: Findings, Synergies, and Challenges"

Wednesday May 29, 2019

Dr. Schlosser's presentation included overviews of **two research studies** examining the outcomes of multi-disciplinary course collaborations that were undertaken with colleagues from Engineering and Law, and MBA research assistants. The overarching objective was to test models for skills-training that might be better suited to fostering innovation in a knowledge economy than traditional 'siloed' approaches to post-secondary education.

"Developing an Entrepreneurial University: The Multi-disciplinary Nimble Project"

Authors: F. Schlosser, M. Tawfik, J. Urbanic, T. Chan, K. Bawa

This case study considered whether a university was nimble or flexible enough to engage actively with a new business idea proposed by an industry partner. It was presented at Administrative Sciences Association of Canada (ASAC) 2019, St. Catherines, May 27, 2019.

"Stimulating Entrepreneurial Interest in Engineers through an Experiential and Multi-disciplinary Pedagogical Study"

Authors: N. Roy, F. Schlosser, Z. Pasek

This paper has been accepted for publication in *Entrepreneurship Education and Pedagogy* (ISSN: 2515-1274 Sage USA)



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Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

Journal Publications

Mitra, S.; Al-Hayale, T. & Hossain, M. (2019). Does late 10K filing impact companies' financial reporting strategy? Evidence from discretionary accruals and real transaction management. *Journal of Business Finance & Accounting*, doi: <http://doi.org/10.1111/jbfa.12369>.

Zhou, F., Fu, Y., An, Y., & Yang, J. (2018). Impacts of ownership balance and nonexecutive directors on bank performance and risk taking: Evidence from City Commercial banks in China. *Global Economic Review: Perspectives on East Asian Economies and Industries*, 48 (1), 1-24, doi: <http://doi.org/10.1080/1226508X.2018.1528170>.

Fu, H., Yang, J., & An, Y. (2018). Made for each other: Perfect matching in venture capital markets. *Journal of Banking & Finance*, 100 (2019), 346-358, doi: <http://doi.org/10.1016/j.jbankfin.2018.05.015>.

Jiang, C., Du, J., & An, Y. (2018). Combining the minimum-variance and equally-weighted portfolios: Can portfolio performance be improved? *Economic Modelling*, doi: <http://doi.org/10.1016/j.econmod.2018.11.012>.

Fu, H., Yang, J., & An, Y. (2018). Contracts for venture capital financing with double-sided moral hazard. *Small Business Economics*, 53(1): 129-144, doi: <http://doi.org/10.1007/s11187-018-0028-2>.

Taheri-Moghadam, A., Razmi, J., & Baki, M. F. (2019). Designing and planning a sustainable supply chain network considering economic aspects, environmental impact, fixed job opportunities and customer service level. *International Journal of Process Management and Benchmarking*, 9 (1), doi: <http://doi.org/10.1504/IJPM.2019.10016048>.

Bhandari, G. (2018). A tale of two cloud analytics platforms for education. *International Journal of Cloud Computing*, 7 (3/4), 237-247, doi: <http://doi.org/10.1504/IJCC.2018.095394>.

Shalaan, L., Elsaid, A., & Elsaid, E. (2018). The effect of Leader-Member Exchange (LMX) on employee turnover intent: An applied study on the telecommunications sector in Egypt. *Journal of Business Administration Research*, 8 (1), 1-13, doi: <http://doi.org/10.5430/jbar.v8n1p1>.

Ganzin, M., Islam, G., & Suddaby, R. (2019). Spirituality and entrepreneurship: The role of magical thinking in future-oriented sensemaking. *Organization Studies*, doi: <http://doi.org/10.1177/0170840618819035>.

Nassif, A. G. (2018). Heterogeneity and centrality of 'dark personality' within teams, shared leadership, and team performance: A conceptual moderated-mediated model. *Human Resource Management Review*, doi: <http://doi.org/10.1016/j.hrmr.2018.11.003>.

Robson, K. (2019). Motivating professional student behavior through a gamified personal branding assignment. *Journal of Marketing Education*, doi: <http://doi.org/10.1177/0273475318823847>.

Dyck, B., Walker, K., & Caza, A. (2019). Antecedents of sustainable organizing: A look at the relationship between organizational culture and the triple bottom line. *Journal of Cleaner Production*, 231 (2019), 1235-1247, doi: [10.1016/j.jclepro.2019.05.287](https://doi.org/10.1016/j.jclepro.2019.05.287).

Cases

Paschen, J., Wilson, M., & Robson, K. (2019). Eaze - Marijuana Delivered. *Sage Business Cases*.

Robson, K. & Heilgenberg, K. (2019). Game of Thrones: Tourism in Dubrovnik, Croatia. *Ivey Case Publishing Product #B19A013*. University of Western Ontario..

Walker, K., & Stetcher, I. (2019). Aparigraha Yoga: Balancing the Tensions of Sustainable Entrepreneurship. *Ivey Case Publishing Product # 9B19M021*.

Proceedings/Refereed Presentations

Dickinson, J. (2018, November). An anomaly in Yates' Correction for Continuity in the 2x2 Cross-Tabulation Chi-Square Test of Independence. *Decision Sciences Institute 2018 conference*, Chicago, p. 227.

Dickinson, J. (2018, November). The effect of jumbling multiple-choice questions on exam scores. *Decision Sciences Institute conference*, Chicago, p. 1696.

Dickinson, J. (2018, September). A closer look at the effect of jumbling multiple-choice questions on exam scores. In Lisa Lindgren, Leila Samii & Ursula Sullivan (Eds.) *Marketing Management Association Fall Educators conference*, Kansas City, MO.

Elsaid, E., Ursel, N., & Durante, A. (2019, May). Ethnic minority CEO tenure: Resource-based, Glass Cliff and Bold Move Perspective. *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

Ganzin, M. & Suddaby, R. (2018, July). Organizational magical realism: Routine magic. *European Group for Organizational Studies Colloquium*, Tallinn, Estonia.

Maheshwari, B. & Gjini, B. (2019, May). Can early adoption and extensive use of project management methodologies in startups influence their success? *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

Kietzmann, J., Mills, A., Paschen, U., Robson, K., & McCarthy, I. (2019, May). How can firms learn from consumer innovators? Potential absorptive capacity of consumer innovations. *Academy of Marketing Science Annual conference*, May 29-31, Vancouver.

Wilson, M., Oblio, O., & Robson, K. (2019, May). Perceptions of power in the digital era: An investigation of idea crowdsourcing vs crowdvoting. *Academy of Marketing Science Annual conference*, Vancouver.

Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review.

Proceedings/Refereed Presentations

Samnani, A., Stone, T. H., Jawahar, I. M., & Cooper-Thomas, H. (2019, May). Exploring the performance-abusive supervision relationship: Contextual factors that increase performance. *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

Savoni, P. C., Lan, G., & Cuzzocrea, M. (2019, May). The influence of tax evasion attitudes on tax compliance behaviour. *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

Carvalho de Azevedo, M., **Schlosser, F., & McPhee, D.** (2019, June). Developing employees' innovative capacity and voice: The Thinkathon Experiment. *The University Forum for Human Resource Development*, Nottingham, United Kingdom.

Schlosser, F. & McPhee, D., Carvalho de Azevedo, M. (2019, May). Institutional support and practices encouraging the development of entrepreneurial commitment in succession matching between immigrants and business owners. II *Incubator Commitment Meeting*, Sao Paolo, Brazil.

Schlosser, F., Tawfik, M., Urbanic, J., Chan, T., & Bawa, K. (2019, May). Developing an entrepreneurial university: The Multi-disciplinary Nimble Project. *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

McPhee, D., Carvalho de Azevedo, M., & **Schlosser, F.** (2019, April). Building an innovative workforce through engagement: The role of strategic HRM. *EIASM 34th Workshop on Strategic Resource Management*, Vienna, Austria.

Lam, D., **Schlosser, F., Kerr, G., & Shahbazi, R.** (2019, March). It takes a village: building resilience by connecting international students to the broader community. *Annual National Metropolis Meeting*, Halifax, Nova Scotia.

Schlosser, F. (2019, March). Developing a province-wide youth accelerated and innovation strategy. Invited presentation at Universidade Federal de Sao Paolo - Unifesp, Sao Paolo, Brazil.

He, L. H., Shao, R., **Song, Y., & Park, J.** (2019, May). Service employees' reactions to customer mistreatment: The resource and conflict management perspectives. *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

Laplume, A., Yu, X., **Walker, K., & Zhang, Z.** (2019, May). Stakeholder management performance deviance and financial returns: Evidence of an inverted U-shaped relationship. *Administrative Sciences Association of Canada (ASAC) annual conference*, St. Catherines, Ontario.

Laplume, A., **Walker, K.,** Zhang, Z., & Yu, X. (2019, June). Stakeholder theory and barriers to entry. *European Academy of Management EURAM 2019*, Lisbon, Portugal.

Web Publications

E. Elsaid & N. Ursel (2018). Who stays longer, male or female CEOs? *London School of Economics Business Review*, September 4, 2018. <http://blogs.lse.ac.uk/businessreview/2018/09/04/who-stays-longer-male-or-female-ceos/>

E. Elsaid & N. Ursel (2018). Once women break through the glass ceiling they stay longer as CEOs. Why? September 5, 2018, *World Economic Forum* (Switzerland). <https://www.weforum.org/agenda/2018/09/who-stays-longer-male-or-female-ceos/>

Snowdon, A. (February 6, 2019) and The World Health Innovation Network (WIN). Three case studies on healthcare supply chain transformation were published as featured articles *Healthcare Quarterly*. The studies can be found at www.Longwoods.com.

Snowdon, A. & Wright, A., [Case Study: Supply Chain Transformation in the Alberta Health Services](#)

Snowdon, A. & Wright, A., [Case Study: Supply Chain Transformation in the UK National Health Service](#)

Snowdon, A. & Rocchio, B.J., [Case Study: Supply Chain Transformation in the Mercy Health System](#)

Dr. Snowdon presented key findings from these case studies February 11, 2019 at the [HIMSS19 Global Conference & Exhibition](#) in Orlando, Florida, in a session titled "Advancing the Quadruple Aim Leveraging a Clinically Integrated Supply Chain". The presentation can be viewed on the WIN website at: <http://worldhealthinnovationnetwork.com>

Grants

Elsaid, E. (2019). SSHRC Exchange (Travel) Grant (formerly ADTF). Awarded: \$1,000.

Ganzin, M. (February 2019). Craft-based firms: Resilience through authenticity. *Odette School of Business Research and Innovation (RIF)* grant. Awarded: \$5,500.

Li, K. (February 2019). Strategic analysis of product recovery and its environmental impact. *Odette School of Business Research and Innovation (RIF)* grant. Awarded: \$3,000.

Mohebshahedin, M. (February 2019). Transparency and fund governance efficacy: The effect of the SEC's disclosure rule on advisory contracts. *Odette School of Business Research and Innovation (RIF)* grant. Awarded: \$6,000.

Mohebshahedin, M. (February 2019). SSHRC Exchange (Travel) Grant (formerly ADTF). Awarded: \$1,000.

Zhang, M. (February 2019). Second/junior stock market development and entrepreneurship: An international overview. *Odette School of Business Research and Innovation (RIF)* grant. Awarded: \$6,000.



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