

**University of Windsor
Senate**

5.8.1: **Enrolment Management Update**

Item for: **Information**

Forwarded by: **Chris Busch, AVP Enrolment Management**

Fall 2024 Enrolment

Table 1: Historical Fall Applicants by Degree Level and Type (PowerBI – As of April 1, 2024; accessed April 2, 2024)

Applicants					
Undergraduate	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Domestic (High School)	6,171	5,786	6,227	6,850	7,163
Domestic (Transfer)	441	465	513	474	596
International (all)	2616	2100	2530	2348	1903
Second Entry					
Law	1,943	2,259	2,083	1,943	2,110
Education	715	967	1,064	1,070	1,133
Graduate					
ICBM	3,795	3,602	3,538	3,602	5,593
Research Master's	639	735	818	825	953
PhD	301	440	345	403	358

The volume of admissions extended to high school applicants has increased by 1.5% from last year. Even though it is early in the admission confirmation phase, preliminary data indicates a rise in acceptances compared to the same period in the previous two cycles (Fall 2022 and Fall 2023). Additionally, there has been consistent growth for the fifth year in a row in applicants listing our institution as their first, second, or third choice, now constituting more than 56% of all applicants.

On-Campus Engagement

Spring Open House

On Saturday, April 6th, we hosted guests at an event that showcased our vibrant campus life, diverse academic programs, and the tight-knit community that defines our institution. This occasion kicked off our yield activities, providing a strategic opportunity to engage with current applications and admitted learners, their families, and the broader community, offering them a glimpse into the transformative educational experiences that await them at UWindsor.

Various faculties and departments are collaboratively curating interactive sessions and informative workshops to prepare for this event. These will give attendees a holistic understanding of our academic offerings and campus facilities. Our objective is to create a welcoming environment that informs and inspires our guests to envision themselves as part of the UWindsor family.

The Open House is more than just an event; it is a platform that will allow us to connect with potential students on a personal level, answer their questions in real time, and foster relationships that we hope will encourage them to join our academic community.

March Break Engagement

During the March break, the UWindsor Campus was alive with activity as the Recruitment Office warmly welcomed 112 applicants along with their families. This surge of potential students was an excellent chance to display the University of Windsor's offerings and the vast opportunities that lie ahead. Attendees experienced everything from immersive tours of the Nursing Simulation lab to one-on-one sessions with academic advisors and faculty members and a look into our classrooms and labs. Our main aim was to underscore why the University of Windsor is preferred.

In parallel, we celebrated our 2nd Annual Transfer Week, showcasing a rich mix of 12 presentations and tours that combined virtual with face-to-face interactions. Notably, this event saw a 10% increase in attendance over the last year.

The Recruitment Office is immensely thankful to the University community for their solid support in showcasing our campus to the potential UWin Lancers of tomorrow!

Provincial Attestation Letters (PALs)

In response to the federal cap on international students, the University of Windsor has received an allocation of 814 international study permit applications for the year 2024. This allocation, determined by the Ministry, was based on an evaluation of labour market demands, an adjustment to match the previous year's approvals, and tailored to the university's specific approval rates.

International undergraduate students from abroad who accept their admission offer and pay their deposit will receive a PAL through UWinsite Student, facilitating their application for a study permit.

We will keep a close eye on the distribution of PALs as the process progresses.

Global Engagement

MOUs were signed with **Tecnológico de Monterrey** (Mexico) and **Indian Institute of Technology Indore** (India) to foster collaboration in Engineering, aimed at boosting cross-cultural exchanges, joint research, and mutual educational and innovative progress, thereby establishing a strong, enduring international partnership.

Applications were submitted to two Canadian government scholarship programs: three applications for "Study in Canada" (two for study, one for research) and seven for the "Emerging Leaders in the Americas Program" (four for study, three for research).

Dr. Jean Kaya received a grant from Global Affairs Canada's Faculty Mobility Program to promote international teacher education and intercultural research at **Universidad Distrital Francisco José de Caldas** in Colombia, aiming to foster or enhance partnerships under the Emerging Leaders in the Americas Program.

Africa Engagement

Our university's approach to international student recruitment and global engagement has embraced a forward-looking perspective, notably turning our focus toward the promising educational market in Africa, among other markets. The continent boasts a vast, young demographic, with burgeoning middle-class and economic indicators that outpace the capacity of local higher education institutions. This educational appetite, magnified by aspirations for high-quality academic experiences, positions Africa as a crucial nexus for strategic student recruitment and research partnerships, as cited by ICEF Monitor and NAFSA.

In March, significant strides were made in this direction. Dr. Bill Van Heyst, Dean of Engineering, and myself, along with in-country recruitment specialists, extended the University of Windsor's reach into Nigeria and Kenya—two

major growth markets for the institution. We actively engaged with distinguished establishments, including the **University of Lagos, Lagos State University, Bells University of Technology, and Covenant University** in Nigeria. In Kenya, engagements with the **University of Nairobi, Kenyatta University, and the Technical University of Kenya** have been pivotal to our outreach.

These interactions have been dual-purposed—primed to bolster student recruitment and to lay the groundwork for meaningful academic and research collaborations in the future. These actions aim to enhance our academic community's diversity and propel the UWindsor brand into the spotlight within the African educational sector.



Upcoming Important Dates:
Spring Virtual Open Day, May 16, 2024

Respectfully submitted,
Chris