

**University of Windsor
Program Development Committee**

*5.11: **School for Arts and Creative Innovation – New Course Proposals**

Item for: **Approval**

MOTION: That the following course additions be made*:
28-370 Media Art Histories
28-220 The Planned City as a Work of Art
28-453 History of Detroit Architecture

**Subject to approval of expenditures required.*

Rationale/Approvals:

- The proposed changes have been approved by the School Council, and the Faculty of Arts, Humanities and Social Sciences Coordinating Council.
- *See attached.*

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

TITLE OF THE PROGRAM/CERTIFICATE: Media Art Histories and Visual Culture
DEPARTMENT/SCHOOL: School for Arts and Creative Innovation
FACULTY: FAHSS

Proposed change(s) effective as of: Fall 2014

A. NEW COURSE PROFILE

Course # and Title: 28-370 Media Art Histories

Calendar Description

Calendar descriptions should be written in the third person and should provide a general outline of the course material. Where appropriate, examples of topics or themes, which might be covered in the course, should also be provided.

This course surveys artistic practices and theoretical models that have emerged from the intersecting histories of art, media, science, and technology. These interwoven histories are explored through case studies of visual artists, filmmakers, musicians, and architects working between disciplinary and technological boundaries. Students will investigate ways in which these artists and practitioners have developed strategies across time to promote, test, evade, and challenge the social roles and forms of emerging media and technology.

Other Course Information

Please complete the following tables.

Credit weight	Total contact hours	Delivery format				Breakdown of contact hours/week			
		In-class	e-learning	Distance	Other flexible learning delivery <i>[please specify]</i>	Lecture	Tutorial	Lab.	Co-op/ practicum
3	36	36				3			

Pre-requisites	Co-requisites	Anti-requisites	Cross-listed with:	Required course	Optional course	Replacing old course*** <i>[provide old course number]</i>
28-150; or permission from the instructor					SoCA programs	

[*Replacing Old Course: this does not mean that the former course will be deleted from the calendar. If it is to be deleted, a Form E must be completed.]**

Will students be able to obtain credit for the new course and the course(s) that it is replacing?

N/A

B. RATIONALE

B.1 Course Goal(s)

Please provide a statement about the purpose of the course within the program of study or as an option.

This course recognizes the emergence of the field known as "media art histories," reflecting changes in art history that have taken place in the last twenty years that acknowledge interrelated histories of arts, media, sciences, and technologies. This course will constitute a new offering for the BA in Media Art Histories and Visual Culture, and will provide an important option for students enrolled in other SoCA programs: the BFA in Visual Arts, the BFA in Visual Arts Built Environment, the BA in Visual Arts, the Bachelor of Music, the BA in

PROGRAM DEVELOPMENT COMMITTEE

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Music, and the proposed BFA in Cinema Arts. Through close readings of key theoretical and philosophical texts, students will learn about the relationship of theory to practice. The course will provide students with opportunities to research theoretical claims and positions covered in lectures and prepare them to undertake advanced research and creative projects in intermedia arts practices.

B.2 LEARNING OUTCOMES (QAF section 2.1.1, 2.1.3, and 2.1.6)

Please complete the following table. State the specific learning outcomes that make up the goal of the course (what will students know and be able to do at the end of this course?) and link the learning outcomes to the Characteristics of a University of Windsor Graduate outlined in “To Greater Heights” by listing them in the appropriate rows.

Please note that a learning outcome may link to more than one of the specified Characteristics of a University of Windsor Graduate, and that a single course might not touch on each of the Characteristics. Each University of Windsor program should produce graduates that are able to demonstrate each of the nine characteristics approved in To Greater Heights.

Information on learning outcomes is appended to this form (Appendix A). Proposers are also strongly encouraged to contact the Office of the Vice-Provost, Teaching and Learning or the Centre for Teaching and Learning, for assistance with the articulation of learning outcomes.

Learning Outcomes <i>This is a sentence completion exercise.</i>	Characteristics of a University of Windsor Graduate
<u>At the end of this course, the successful student will know and be able to:</u>	<u>A U of Windsor graduate will have the ability to demonstrate:</u>
A. identify historical intersections between art, media, science, and technology evaluate, and apply artistic and media-theoretical approaches from different historical junctures	A. the acquisition, application and integration of knowledge
B. formulate critical research questions regarding media art histories	B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
C. evaluate the suitability of different theoretical approaches to media art histories apply, evaluate, and compare different models of analysis and creation	C. critical thinking and problem-solving skills
D. integrate theoretical perspectives into coherent arguments and analyses	D. literacy and numeracy skills
E.	E. responsible behaviour to self, others and society
F. articulate complex ideas clearly and concisely both orally and in writing	F. interpersonal and communications skills
G. critically evaluate the work of team members and peers in a respectful and constructive manner	G. teamwork, and personal and group leadership skills

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

Learning Outcomes <i>This is a sentence completion exercise.</i> <u>At the end of this course, the successful student will know and be able to:</u>	Characteristics of a University of Windsor Graduate <u>A U of Windsor graduate will have the ability to demonstrate:</u>
H. compare creative and artistic approaches to new media and technologies across historical periods; experiment with their own creative strategies to identify common characteristics of old and new media and technologies	H. creativity and aesthetic appreciation
I. propose avenues for future research and/or creative projects based on the work they have accomplished.	I. the ability and desire for continuous learning

B.3 Demand for Course

Please provide as much information on projected enrolment as possible.

Projected enrolment levels for the first 5 years of the new course.	Year 1	Year 2	Year 3	Year 4	Year 5
	20	20	25	30	30

What will be the impact of offering the new course on enrolments in existing courses in the program or Department?

This course is proposed as part of program redevelopment in the Media Art Histories and Visual Culture program in the School of Creative Arts. It is not expected to affect attendance in other existing courses.

B.4 Student Workload

Provide information on the expected workload per week of a student enrolled in this course.

NOTE: Student workload should be consistent with the credit weight assigned to the course.

Average number of hours per week that the student will be expected to devote to:

3	Lectures
	Tutorials
	Labs
	Practical experience
1	Independent Study
2	Reading for the course
1	Work for assessment (essays, papers, projects, laboratory work)
1	Meeting with others for group work/project assignments
1	Studying for tests/examinations
	Other: <i>[specify]</i>

How does the student workload for this course compare with other similar courses in the department/program area? The workload is comparable to other third-year undergraduate courses.

C. RESOURCES

C.1 Available Faculty and Staff Resources (QAF sections 2.1.7, 2.1.8, 2.1.9 and 2.1.10)

Describe all faculty and staff resources (e.g., administrative, teaching, supervision) from all affected areas/departments currently available and actively committed to support the new course.

This course would be part of the regular teaching load of several faculty members in the School of Creative Arts.

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

C.1.1

Provide an assessment of faculty expertise available and committed to actively support the new course.

Several faculty members who teach in the Media Art Histories and Visual Culture Program are available to support the new course.

C.1.2

Describe the area's expected reliance on, and the role of adjunct, limited-term, and sessional faculty in delivering the new course.

N/A

C.2 Resource Implications for Other Campus Units (MTCU sections 3 and 4)

Describe the reliance of the proposed new course on existing resources from other campus units, including for example:

- *faculty teaching,*
- *equipment or facilities outside the proposer's control,*
- *external resources requiring maintenance or upgrading using external resources*

Provide relevant details.

N/A

C.3 Anticipated New Resources (QAF sections 2.1.7, 2.1.8 and 2.1.9; MTCU section 4)

*List all **anticipated new resources** originating from within the area, department or faculty (external grants, donations, government grants, etc.) and committed to supporting the revisions to this program.*

No new resources are required.

C.4 Planned Reallocation of Resources and Cost-Savings (QAF section 2.1.7 and 2.1.9; MTCU section 4)

Identify all opportunities for

- *internal reallocation of resources and*
- *cost savings*

identified and pursued by the area/department in support of the new course. (e.g., streamlining existing programs and courses, deleting courses, etc.)?

Resources for this course are accounted for within the School of Creative Arts.

C.5 Additional Resources Required – Resources Requested (QAF section 2.1.7 and 2.1.9)

*Describe all **additional faculty, staff and GA/TA resources** (in all affected areas and departments) required to offer the new course.*

Faculty: N/A

Staff: N/A

GA/TAs: N/A

C.5.1

*Describe all **additional institutional resources and services** required by all affected areas or departments to offer the new course, including library, teaching and learning support services, student support services, space and facilities, and equipment and its maintenance.*

Library Resources and Services: N/A at this time. Potential future additions to library holdings will be recommended as needed.

Teaching and Learning Support: N/A

Student Support Services: N/A

Space and Facilities: N/A

Equipment (and Maintenance): N/A

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

TITLE OF THE PROGRAM/CERTIFICATE: Media Art Histories and Visual Culture
DEPARTMENT/SCHOOL: School of Creative Arts
FACULTY: FAHSS

Proposed change(s) effective as of: Fall 2014

A. NEW COURSE PROFILE

Course # and Title: 28-220 The Planned City as a Work of Art

Calendar Description

Calendar descriptions should be written in the third person and should provide a general outline of the course material. Where appropriate, examples of topics or themes, which might be covered in the course, should also be provided.

The city as a grand plan has always been both an idea and an ideal in the West. This course will trace the development of the city envisioned as a single, unified construct, often with a specific purpose in mind. From the ancient world of Athens and Rome, to Medieval Siena and Renaissance Florence through to the 19th century in Europe and North America, these great urban visions continue to influence how we live.

Other Course Information

Please complete the following tables.

Credit weight	Total contact hours	Delivery format				Breakdown of contact hours/week			
		In-class	e-learning	Distance	Other flexible learning delivery <i>[please specify]</i>	Lecture	Tutorial	Lab.	Co-op/ practicum
3	36	3/week				3/week			

Pre-requisites	Co-requisites	Anti-requisites	Cross-listed with:	Required course	Optional course	Replacing old course*** <i>[provide old course number]</i>
28-214 and 28-215				No	Yes for Visual Arts based SoCA programs	

[*Replacing Old Course: this does not mean that the former course will be deleted from the calendar. If it is to be deleted, a Form E must be completed.]**

Will students be able to obtain credit for the new course and the course(s) that it is replacing?

N/A

B. RATIONALE

B.1 Course Goal(s)

Please provide a statement about the purpose of the course within the program of study or as an option.

This course contributes to the renewal of art history offerings that recognize and integrate the study of the city as a key component of the field. This course will constitute a new option for the BA in Media Art Histories and Visual Culture and the BFA in Visual Arts Built Environment, and will provide an important option for students enrolled in other SoCA programs: the BFA in Visual Arts, the BA in Visual Arts, the Bachelor of Music, the BA in Music, and the proposed BFA in Cinema Arts.

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

B.2 LEARNING OUTCOMES (QAF section 2.1.1, 2.1.3, and 2.1.6)

Please complete the following table. State the specific learning outcomes that make up the goal of the course (what will students know and be able to do at the end of this course?) and link the learning outcomes to the Characteristics of a University of Windsor Graduate outlined in "To Greater Heights" by listing them in the appropriate rows.

Please note that a learning outcome may link to more than one of the specified Characteristics of a University of Windsor Graduate, and that a single course might not touch on each of the Characteristics. Each University of Windsor program should produce graduates that are able to demonstrate each of the nine characteristics approved in To Greater Heights.

Information on learning outcomes is appended to this form (Appendix A). Proposers are also strongly encouraged to contact the Office of the Vice-Provost, Teaching and Learning or the Centre for Teaching and Learning, for assistance with the articulation of learning outcomes.

Learning Outcomes <i>This is a sentence completion exercise.</i>	Characteristics of a University of Windsor Graduate
<u>At the end of this course, the successful student will know and be able to:</u>	<u>A U of Windsor graduate will have the ability to demonstrate:</u>
A. identify and comparing different approaches to urban planning in research papers and/or creative projects	B. the acquisition, application and integration of knowledge
B. formulate critical research questions regarding the planned city	B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
C. evaluate the suitability of different theoretical approaches to urban history apply and compare different models of analysis	C. critical thinking and problem-solving skills
D. integrate theoretical perspectives into coherent positions and frameworks of analysis	D. literacy and numeracy skills
E.	E. responsible behaviour to self, others and society
F. articulate a range of ideas thoughtfully both orally and in writing	F. interpersonal and communications skills
G. critically evaluate the work of team members and peers in a respectful and constructive manner	G. teamwork, and personal and group leadership skills
H. compare creative and artistic approaches to urbanism across historical periods	H. creativity and aesthetic appreciation
I. propose avenues for future research and/or creative projects based on the work they have accomplished.	I. the ability and desire for continuous learning

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

B.3 Demand for Course

Please provide as much information on projected enrolment as possible.

Projected enrolment levels for the first 5 years of the new course.	Year 1	Year 2	Year 3	Year 4	Year 5
	30	30	30	30	30

What will be the impact of offering the new course on enrolments in existing courses in the program or Department?

This course is proposed as part of program redevelopment in the Media Art Histories and Visual Culture program in the School of Creative Arts. It is not expected to affect attendance in other existing courses.

B.4 Student Workload

Provide information on the expected workload per week of a student enrolled in this course.

NOTE: Student workload should be consistent with the credit weight assigned to the course.

Average number of hours per week that the student will be expected to devote to:

3	Lectures
	Tutorials
	Labs
	Practical experience
1	Independent Study
2	Reading for the course
1	Work for assessment (essays, papers, projects, laboratory work)
1	Meeting with others for group work/project assignments
1	Studying for tests/examinations
	Other: <i>[specify]</i>

How does the student workload for this course compare with other similar courses in the department/program area? The workload is comparable to other second-year undergraduate courses.

C. RESOURCES

C.1 Available Faculty and Staff Resources (QAF sections 2.1.7, 2.1.8, 2.1.9 and 2.1.10)

Describe all faculty and staff resources (e.g., administrative, teaching, supervision) from all affected areas/departments currently available and actively committed to support the new course.

This course would be part of the regular teaching load of several faculty members in the School of Creative Arts.

C.1.1

Provide an assessment of faculty expertise available and committed to actively support the new course.

Several faculty members who teach in the Media Art Histories and Visual Culture Program are available to support the new course.

C.1.2

Describe the area's expected reliance on, and the role of adjunct, limited-term, and sessional faculty in delivering the new course.

N/A

C.2 Resource Implications for Other Campus Units (MTCU sections 3 and 4)

Describe the reliance of the proposed new course on existing resources from other campus units, including for example:

- faculty teaching,
 - equipment or facilities outside the proposer's control,
 - external resources requiring maintenance or upgrading using external resources
- Provide relevant details.

N/A

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

C.3 Anticipated New Resources (QAF sections 2.1.7, 2.1.8 and 2.1.9; MTCU section 4)

List all **anticipated new resources** originating from within the area, department or faculty (external grants, donations, government grants, etc.) and committed to supporting the revisions to this program.

No new resources are required.

C.4 Planned Reallocation of Resources and Cost-Savings (QAF section 2.1.7 and 2.1.9; MTCU section 4)

Identify all opportunities for

- internal reallocation of resources and
- cost savings

identified and pursued by the area/department in support of the new course. (e.g., streamlining existing programs and courses, deleting courses, etc.)?

Resources for this course are accounted for within the School of Creative Arts.

C.5 Additional Resources Required – Resources Requested (QAF section 2.1.7 and 2.1.9)

Describe all **additional faculty, staff and GA/TA resources** (in all affected areas and departments) required to offer the new course.

Faculty: N/A

Staff: N/A

GA/TAs: N/A

C.5.1

Describe all **additional institutional resources and services** required by all affected areas or departments to offer the new course, including library, teaching and learning support services, student support services, space and facilities, and equipment and its maintenance.

Library Resources and Services: N/A at this time. Potential future additions to library holdings will be recommended as needed.

Teaching and Learning Support: N/A

Student Support Services: N/A

Space and Facilities: N/A

Equipment (and Maintenance): N/A

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

TITLE OF THE PROGRAM/CERTIFICATE: Media Art Histories and Visual Culture
DEPARTMENT/SCHOOL: School of Creative Arts
FACULTY: FAHSS

Proposed change(s) effective as of: Fall 2014

A. NEW COURSE PROFILE

Course # and Title: 28-453 History of Detroit Architecture

Calendar Description

Calendar descriptions should be written in the third person and should provide a general outline of the course material. Where appropriate, examples of topics or themes, which might be covered in the course, should also be provided.

Since its founding in 1701, Detroit has reflected all major movements in North American architecture. This course will examine the evolution of architectural styles in Detroit beginning with the pre-American French Colonial, moving through the many revival styles of the 19th century, Beaux Arts, Art Deco and ending with Post Modernism and recent additions to the city's skyline. Course includes both lectures and on-site architectural visits.

Other Course Information

Please complete the following tables.

Credit weight	Total contact hours	Delivery format				Breakdown of contact hours/week			
		In-class	e-learning	Distance	Other flexible learning delivery <i>[please specify]</i>	Lecture	Tutorial	Lab.	Co-op/ practicum
3	36	3/week				3/week			

Pre-requisites	Co-requisites	Anti-requisites	Cross-listed with:	Required course	Optional course	Replacing old course*** <i>[provide old course number]</i>
28-214 and 28-215				For the BFA Visual Arts and the Built Environment	For all other SoCA programs	

[Replacing Old Course: this does not mean that the former course will be deleted from the calendar. If it is to be deleted, a Form E must be completed.]***

Will students be able to obtain credit for the new course and the course(s) that it is replacing?

N/A

B. RATIONALE

B.1 Course Goal(s)

Please provide a statement about the purpose of the course within the program of study or as an option.

This course contributes to the renewal of art history offerings that recognize and integrate the study of the city as a key component of the field, with particular emphasis on Windsor's location opposite Detroit. This course will constitute a new option for the BA in Media Art Histories and Visual Culture and a requirement for the BFA in Visual Arts Built Environment, and will provide an important option for students enrolled in other SoCA programs: the BFA in Visual Arts, the BA in Visual Arts, the Bachelor of Music, the BA in Music, and the proposed BFA in Cinema Arts.

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM “D”

B.2 LEARNING OUTCOMES (QAF section 2.1.1, 2.1.3, and 2.1.6)

Please complete the following table. State the specific learning outcomes that make up the goal of the course (what will students know and be able to do at the end of this course?) and link the learning outcomes to the Characteristics of a University of Windsor Graduate outlined in “To Greater Heights” by listing them in the appropriate rows.

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Information on learning outcomes is appended to this form (Appendix A). Proposers are also strongly encouraged to contact the Office of the Vice-Provost, Teaching and Learning or the Centre for Teaching and Learning, for assistance with the articulation of learning outcomes.

Learning Outcomes <i>This is a sentence completion exercise.</i>	Characteristics of a University of Windsor Graduate
<u>At the end of this course, the successful student will know and be able to:</u>	<u>A U of Windsor graduate will have the ability to demonstrate:</u>
A. identify and compare different approaches to architecture and the built environment through case studies in the history of Detroit as well as Windsor	C. the acquisition, application and integration of knowledge
B. formulate critical research questions regarding the history of Detroit architecture	B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
C. evaluate the expression of different architectural styles in Detroit <u>apply different models of analysis to Detroit architecture</u>	C. critical thinking and problem-solving skills
D. integrate historical and theoretical perspectives into coherent arguments and evaluations of Detroit architecture	D. literacy and numeracy skills
E.	E. responsible behaviour to self, others and society
F. articulate complex ideas clearly and concisely both orally and in writing	F. interpersonal and communications skills
G. critically evaluate the work of team members and peers in a respectful and constructive manner	G. teamwork, and personal and group leadership skills
H. compare creative and artistic approaches to architecture in Detroit and Windsor across historical periods	H. creativity and aesthetic appreciation
I. propose avenues for future research and/or creative projects based on the work they have accomplished.	I. the ability and desire for continuous learning

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

B.3 Demand for Course

Please provide as much information on projected enrolment as possible.

Projected enrolment levels for the first 5 years of the new course.	Year 1	Year 2	Year 3	Year 4	Year 5
	30	30	30	30	30

What will be the impact of offering the new course on enrolments in existing courses in the program or Department?

This course is proposed as part of program redevelopment in the Media Art Histories and Visual Culture program in the School of Creative Arts. It is not expected to affect attendance in other existing courses.

B.4 Student Workload

Provide information on the expected workload per week of a student enrolled in this course.

NOTE: Student workload should be consistent with the credit weight assigned to the course.

Average number of hours per week that the student will be expected to devote to:

3	Lectures
	Tutorials
	Labs
	Practical experience
1	Independent Study
2	Reading for the course
1	Work for assessment (essays, papers, projects, laboratory work)
1	Meeting with others for group work/project assignments
1	Studying for tests/examinations
	Other: <i>[specify]</i>

How does the student workload for this course compare with other similar courses in the department/program area? The workload is comparable to other fourth-year undergraduate courses.

C. RESOURCES

C.1 Available Faculty and Staff Resources (QAF sections 2.1.7, 2.1.8, 2.1.9 and 2.1.10)

Describe all faculty and staff resources (e.g., administrative, teaching, supervision) from all affected areas/departments currently available and actively committed to support the new course.

This course would be part of the regular teaching load of several faculty members in the School of Creative Arts.

C.1.1

Provide an assessment of faculty expertise available and committed to actively support the new course.

Several faculty members who teach in the Media Art Histories and Visual Culture Program are available to support the new course.

C.1.2

Describe the area's expected reliance on, and the role of adjunct, limited-term, and sessional faculty in delivering the new course.

N/A

C.2 Resource Implications for Other Campus Units (MTCU sections 3 and 4)

Describe the reliance of the proposed new course on existing resources from other campus units, including for example:

- *faculty teaching,*
- *equipment or facilities outside the proposer's control,*

PROGRAM DEVELOPMENT COMMITTEE NEW COURSE PROPOSALS FORM "D"

- *external resources requiring maintenance or upgrading using external resources*
Provide relevant details.

N/A

C.3 Anticipated New Resources (QAF sections 2.1.7, 2.1.8 and 2.1.9; MTCU section 4)

*List all **anticipated new resources** originating from within the area, department or faculty (external grants, donations, government grants, etc.) and committed to supporting the revisions to this program.*

No new resources are required.

C.4 Planned Reallocation of Resources and Cost-Savings (QAF section 2.1.7 and 2.1.9; MTCU section 4)

Identify all opportunities for

- *internal reallocation of resources and*
- *cost savings*

identified and pursued by the area/department in support of the new course. (e.g., streamlining existing programs and courses, deleting courses, etc.)?

Resources for this course are accounted for within the School of Creative Arts.

C.5 Additional Resources Required – Resources Requested (QAF section 2.1.7 and 2.1.9)

*Describe all **additional faculty, staff and GA/TA resources** (in all affected areas and departments) required to offer the new course.*

Faculty: N/A

Staff: N/A

GA/TAs: N/A

C.5.1

*Describe all **additional institutional resources and services** required by all affected areas or departments to offer the new course, including library, teaching and learning support services, student support services, space and facilities, and equipment and its maintenance.*

Library Resources and Services: N/A at this time. Potential future additions to library holdings will be recommended as needed.

Teaching and Learning Support: N/A

Student Support Services: N/A

Space and Facilities: N/A

Equipment (and Maintenance): N/A