

Odette School of Business



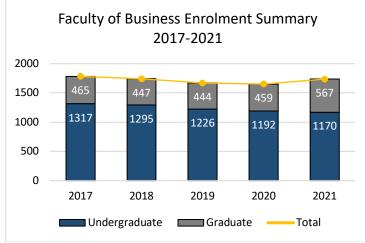
Introduction

The history of the Odette School of Business traces its beginnings to 1953 when the Department of Business Administration was established as a distinct unit from the Department of Economics. In 1964, the Department became the Faculty of Business Administration and in 2000, the Faculty was renamed the Odette School of Business in honour of long-standing supporters Edmond and Louis Odette.

Programs: The Odette School of Business has a variety of undergraduate programs with formal specialization pathways including Accounting, Finance, Human Resources, Supply Chain and Business Analytics, Marketing, Strategy Entrepreneurship, and International Business. Graduate programs include a full-time MBA, an MBA for Managers and Professionals, an MBA Professional Accounting Specialization, a Master of Management with four specialty streams including Business Analytics, International Accounting and Finance, Human Resource Management, and Supply Chain and Logistics.

Accreditations: The Odette School of Business has earned accreditation by AACSB International - The Association to Advance Collegiate Schools of Business (which is the most prestigious business school accrediting body in the world), CPA Ontario and the Supply Chain Management Association Ontario.

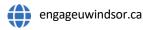
Facts and Figures

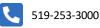


Number of Students (Fall 2021 data)		
	Undergraduate	Graduate
Full-Time		
Domestic	883	145
International	77	422
Part-Time		
Domestic	190	0
International	20	0

Source: Office of Institutional Analysis, Enrolment Summary 2017-2021¹

¹ University of Windsor. Enrolment summary, 2017-2021. <u>https://www.uwindsor.ca/institutional-analysis/310/enrolment-summary</u>





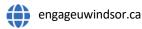


- 65% Graduation Rate (2019/20)^{2,3}
- 90% Graduate Employment Rate, 6 months after graduation (2019/20)^{3,4}
- 94.3% Graduate Employment Rate, 2 years after graduation (2019/20)^{3,4}

Best Practices

- The Odette School of Business is committed to a very hands-on approach to education
- As a School of Business, we have faculty members in all of the traditional business specializations (i.e., accounting, finance, management science, strategy and entrepreneurship, marketing, as well as management and labour studies)⁵
- Since the school began about 60 years ago, we have graduated over 10,000 alumni
- Our graduates are in many significant leadership positions and can be found in every walk of life across Canada and around the globe

⁵ University of Windsor. Odette School of Business, Dean's Message. <u>https://www.uwindsor.ca/business/302/welcome</u>







² Degree Completion Rate for undergraduate cohort, Fall 2011 new, year 1 students vs. graduates over a 7-year period (by 2018).

³ University of Windsor. Graduation, employment, and COISL loan default rates: Windsor, 2019-2020.

https://www.uwindsor.ca/institutional-analysis/sites/uwindsor.ca.institutional-analysis/files/mcu kpis windsor 2019-2020.pdf

⁴ Graduate Employment Rate is the number of 2017 graduates of Bachelors or First Professional degree programs expressed as a percentage of the labour force 6 months & 2 years after graduation.