



Annual Research Report 2022



Dr. Francine Schlosser
Odette Research Chair

The Odette Annual Research Report reflects Odette faculty research output for the calendar year 2022. I'd like to congratulate our faculty on their multi-faceted research impact. We invite our communities of academia and practice to approach professors if you wish to learn more about their areas of research. Also, please sign up at [Odette Research Newsletter | Odette School of Business \(uwindsor.ca\)](https://www.uwindsor.ca/odette-research-newsletter) for our Odette BREW Newsletter to read about interesting Odette research and upcoming activities.



Dr. Mitchell Fields, PhD
Dean, Odette School of Business (2016-June 2023)



Dr. Ashish Mahajan, PhD
Interim Dean, Odette School of Business

The University of Windsor sits on the traditional territory of the Three Fires Confederacy of First Nations, comprised of the Ojibway, the Odawa, and the Potawatomie. We are grateful to the Three Fires Confederacy for the use of this land.

NOTE that publication dates are the first online appearance of an item. We adhere to this policy to ensure consistency and continuity.

Journal Publications

- AbdulHussein, A.**; Cozzarin, B. & Dimitrov, S. (2022). Changes in consumer spending behavior during the COVID-19 pandemic across product categories. *Electronic Commerce Research*, <http://doi.org/10.1007/s10660-022-09618-9>. [November]
- Lin, J.; **An, Y.** & Dong, Z. (2022). The dark side of minority voting power: An innovation perspective. *Journal of Business Finance & Accounting*, <https://doi.org/10.1111/jbfa.12660> [October].
- An, Y.**; Jin, H., Liu, Q. & Zheng, K. (2022). Media attention and agency costs: Evidence from listed companies in China. *Journal of International Money and Finance*, 124, <http://doi.org/10.1016/j.jimonfin.2022.102609>. [February]
- Sheng, J.; Xu, S., **An, Y.** & Yang, J. (2022). Dynamic asset pricing in delegated investment: An investigation from the perspective of heterogeneous beliefs of institutional and retail investors. *Economic Modelling*, 107, <http://doi.org/10.1016/j.econmod.2021.105716>. [June]
- Zhang, L.; Jiang, J. & **An, Y.** (2022). Proper fund size: A perspective from both investors and fund managers. *Quantitative Finance*, <http://doi.org/10.1080/14697688.2021.2009904>. [Jan]
- Liu, Y.; Liu, J., Ai, W., Wang, X. & **An, Y.** (2022). Agency conflicts in co-regulation: Evidence from IPO application screening in China. *International Review of Financial Analysis*, 82, <http://doi.org/10.1016/j.irfa.2022.102131>.
- Hui, F.; Qi, Y., **An, Y.** & **Zhang, M.** (2022). Market capacity, information exchange and imperfect matching: Evidence from the Chinese venture capital market. *British Journal of Management*, <http://doi.org/10.1111/1467-8551.12669>.
- Sibblis, C.; Deckard, N.D. & **Anazodo, K. S.** (2022). The colour of system avoidance in Canada: Investigating the importance of immigrant generation among African Canadians. *Canadian Review of Sociology*. <http://doi.org/10.1111/cars.12407>. [October]
- Rade, C. B.; **Anazodo, K. S.** & Ricciardelli, R. (2022). Service providers' understanding of clients' needs during the COVID-19 pandemic. *Journal of Community Justice*, 31 (4), 9-14 [Summer]. <http://doi.org/10.1080/10439862.2022.2134222> [<http://www.civicresearchinstitute.com>]
- Jiang, D.; Li, X., **Aneja, Y.**, Wang, W. & Tian, P. (2022). Integrating order delivery and return operations for order fulfillment in an online retail environment. *Computers & Operations Research*, 143. [March] <https://doi.org/10.1016/j.cor.2022.105749>.
- Britt, J.; Li, X., Azab, A. & **Baki, M. F.** (2022). Stochastic goal programming and metaheuristics for the master surgical scheduling problem. *International Journal of Operational Research*, 43 (1-2), 5-41, <http://doi.org/10.1504/IJOR.2022.121492>.
- Vital-Soto, A.; **Baki, M. F.** & Azab, Z. (2022). A multi-objective mathematical model and evolutionary algorithm for the dual-resource flexible job-shop scheduling problem with sequencing flexibility. *Flexible Services and Manufacturing Journal*, <http://doi.org/10.1007/s10696-022-09446-x>. [February]
- Razmi, J.; **Baki, M. F.** & Sabbaghnia, A. (2022). A dynamic ordering policy for a three-echelon supply chain with backordering for perishable goods. *International Journal of Management Science and Engineering Management*, <http://doi.org/10.1080/17509653.2022.2134222>. [October]
- Hartmann, S.; Backmann, J., Newman, A., **Brykman, K.M.** & Pidduck, R. J. (2022). Psychological resilience of entrepreneurs: A review and agenda for future research. *Journal of Small Business Management*, <http://doi.org/10.1080/00472778.2021.2024216>. [February]
- Brykman, K. M.** & Maerz, A. M. (2022). How leaders inspire voice: The role of voice climate and team implicit voice theories. *Journal of Business and Psychology*, <http://doi.org/10.1007/s10869-022-09827-x>. [June]
- Brykman, K. M.** & O'Neill, T. A. (2022). How conflict expressions affect recipients' conflict management behaviors. *Organizational Behavior and Human Decision Processes*, 174, 104208, <https://doi.org/10.1016/j.obhdp.2022.104208>. [December]
- El-Sibai, H. & **Elsaid, E.** (2022). A brief review of social capital. *Strategies in Accounting and Management (SIAM)*, 3 (4). <https://crimsonpublishers.com/siam/pdf/SIAM.000566.pdf>. [June]
- Riad, A.; Hafez, E. & **Elsaid, E.** (2022). The effect of employee ambidexterity and workaholicism on perceived employability: An empirical study on the private banking sector in Egypt. *Business and Management Research*, 11, 1. <http://doi.org/10.5430/bmr.v11n1p21>.
- Furneaux, B.** & Rieser, L. (2022). User motivation in application abandonment: A four-drives model. *International Journal of Electronic Commerce*, 26 (1), 49-89, <https://doi.org/10.1080/10864415.2021.2010005>. [February]

Journal Publications—continued

- Mostafiz, M. I.; Hughes, M., **Gali, N.** & Sambasivan, M. (2022). The context sensitivity of international entrepreneurial orientation and the role of process and product innovation capabilities. *British Journal of Management*, <http://doi.org/10.1111/1467-8551.12681>. [November]
- Judeh, M.; Abed, S. & **Gali, N.** (2022). Job delight: Development and validation of a new construct. *International Journal of Business Performance Management*, <http://doi.org/IJBPM.2022.10047577>. [May]
- Lee, J.H.**, & Lee, S. J. (2022). Efficient access to qualitative data: A case of MD&A analysis from 10-K with Python via SECs API. *Applied Economics Letters*, <https://10.1080/13504851.2022.2118219>. [September]
- Liang, K.; Li, D., **Li, K.W.** & Liu, J. (2022). An interval noncooperative-cooperative bifurcated game model based on weighted equal contribution division values. *Information Sciences*, 619, 172-192, <https://doi.org/10.1016/j.ins.2022.11.016>. [November]
- Li, D.; Liu, P. & **Li, K.W.** (2022). Intelligent decisions analysis and applications. *International Journal of Computational Intelligence Systems*, 15, <http://doi.org/10.1007/s44196-022-00112-6>. [August]
- Liu, W.; Wei, S., **Li, K. W.** & Long, S. (2022). Supplier participation in digital transformation of a two-echelon supply chain: Monetary and symbolic incentives. *Transportation Research Part E: Logistics and Transportation Review*, 161, <http://doi.org/10.1016/j.tre.2022.102688>. [April]
- Gong, B.; Gao, Y., **Li, K. W.**, Liu, Z. & Huang, J. (2022). Cooperate or compete? A strategic analysis of formal and informal electric vehicle battery recyclers under government intervention. *International Journal of Logistics Research and Applications*, <http://doi.org/10.1080/13675567.2022.2047621>. [March]
- Su, W.; Chen, S., Zhang, C. & **Li, K. W.** (2022). A subgroup dominance-based benefit of the doubt method for addressing rank reversals: A case study of the human development index in Europe. *European Journal of Operational Research*, 307 (3), 1299-1317, <https://doi.org/10.1016/j.ejor.2022.11.030>. [November]
- Zhu, X.; **Li, K. W.** & Guo, P. (2022). A bi-level optimization model for the news vendor problem with the focus on theory of choice. *4OR: A Quarterly Journal of Operations Research*, <http://doi.org/10.1007/s10288-022-00520-6>. [August]
- Zhang, W.; Wang, Q., **Ma, Z.**, Li, J. & Xie, R. (2022). Research on the motivation and formation mechanism of publishing false reviews of online products. *Chinese Journal of Management Science*, 30 (7), 176-188, <http://doi.org/10.16381/j.cnki.issn1003-207x.2019.2022>.
- Wang, N.; Wang, L., **Ma, Z.** & Wang, S. (2022). From knowledge seeking to knowledge contribution: A social capital perspective on knowledge behaviors in online Q&A communities. *Technological Forecasting and Social Change*, 182, <http://doi.org/10.1016/j.techfore.2022.121864>. [July]
- Du, H.; Teng, Y., **Ma, Z.** & Guo, X. (2022). Value creation in platform enterprises: A fuzzy-set qualitative comparative analysis. *Sustainability*, 14 (9), 5331. <http://doi.org/10.3390/su14095331>. [May]
- Wang, Q.; Zhang, W., Li, J., Mai, F. & **Ma, Z.** (2022). Effect of online review sentiment on product sales: The moderating role of review credibility perception. *Computers in Human Behavior*, 133 (107272), <http://doi.org/10.1016/j.chb.2022.107272>. [March]
- Wang, Q.; Zhang, W., Li, J., **Ma, Z.** & Chen, J. (2022). Benefits or harms? The effect of online review manipulation on sales. *Electronic Commerce Research and Applications*, 57. [November] <https://doi.org/10.1016/j.elerap.2022.101224>.
- Shang, M.; **Ma, Z.**, Su, Y., Shaheen, F., Rashid Khan, H., Tahir, L.M., Sasmoko, Md. K.A. & Zaman, K. (2022). Understanding the importance of sustainable ecological innovation in reducing carbon emissions: Investigating the green energy demand, financial development, natural resource management, industrialisation and urbanisation channels. *Economic Research-Ekonomska Istrazivanja*. [November] <https://doi.org/10.1080/1331677X.2022.2137823>.
- Chen, B.; Yang, X. & **Ma, Z.** (2022). Fintech and financial risks of systematically important commercial banks in China: An inverted u-shaped relationship. *Sustainability*, 14 (10), 5912, <http://doi.org/10.3390/su14105912>. [May]
- Rahim, A.; Katz, J. P., **Ma, Z.**, Yilmaz, H., Lassleben, H., Rahman, M., Silva, M. G., Bibi, Z., Shaw, L., Fernandez, T. & Yee, C. (2022). The three-way interactions of gender, supervisor's gender, and country on the strategies for managing conflict of millennials: an exploratory study in 10 countries. *International Journal of Conflict Management*, <http://doi.org/10.1108/IJCM-05-2021-0074>. [June]
- Shahi, S.; Yan, P., Choudhury, S. & **Ma-heshwari, B.** (2022). Artificial neural networks for demand forecasting of the Canadian forest products industry. *International Journal of Business Information Systems*, <http://doi.org/10.1504/IJBIS.2021.10041517>.
- Robson, K.** & Mills, A. J. (2022). Teaching, fast and slow: Student perceptions of emergency remote education. *Journal of Marketing Education*, <http://doi.org/10.1177/02734753221084585>. [April]

Journal Publications— continued

- Lam, J.; Mulvey, M. S. & Robson, K. (2022). Looking through the glassdoor: The stories that B2B salespeople tell. *Industrial Marketing Management*, 105, 478-488. <http://doi.org/10.1016/j.indmarman.2022.07.004>. [July]
- Park, A.; Wilson, M., Robson, K., Demetis, D. & Kietzmann, J. (2022). Interoperability: Our exciting and terrifying Web3 future. *Business Horizons*, <http://doi.org/10.1016/j.bushor.2022.10.005>. [October]
- Schlosser, F.K.; Azevedo, M., McPhee, D. M., Ralph, J. & Salminen, H. (2022). Strategies for talent engagement and retention of Brazilian nursing professionals. *Revista Brasileira de Enfermagem: The Official Publication of the Brazilian Nursing Association*, 75 (6), <http://doi.org/10.1590/0034-7167-2022v75n6refl>.
- McPhee, D. M. & Schlosser, F. K. (2022). Executive competencies and individual ambidexterity: Shaping late-career transition to Canada's recreational cannabis industry. *Career Development International*, 27 (3), <http://doi.org/10.1108/CDI-08-2021-0205>. [April]
- Wolf, H. & Snowdon, A. (2022). People, process and technology: A model for digital transformation in healthcare. *Management in Healthcare*, 6 (4), 316-334. [January] <http://doi.org/10.1038/s41598-022-12491-z>. [May]
- Zhang, J.; Pathak, H., Snowdon, A. & Grenier, R. (2022). Learning models for forecasting hospital resource utilization for COVID-19 patients in Canada. *Scientific Reports*, 12, 8751, <http://doi.org/10.1038/s41598-022-12491-z>. [May]
- Snowdon, A. & Wright, A. (2022). Digitally enabled supply chain as a strategic asset for the COVID-19 response in Alberta. *Healthcare Management Forum*, 35 (2), 90-98, <http://doi.org/10.1177/08404704211057525>. [February]
- Snowdon, A. & Saunders, M. J. (2022). Supply chain capacity to respond to COVID-19 in Newfoundland and Labrador: An integrated leadership strategy. *Healthcare Management Forum*, 35 (2), 71-79, <http://doi.org/10.1177/08404704211058414>. [February]
- Snowdon, A. & Wright, A. (2022). Supply chain capacity to respond to the COVID-19 pandemic in Ontario: Challenges faced by a health system in transition. *Healthcare Management Forum*, 35 (2), 53-61, <http://doi.org/10.1177/08404704211057664>. [February]
- Beaulieu, M.; Roy, J., Snowdon, A., Rebollo, C., Landry, S. & Wright, A. (2022). Managing personal protective equipment in a pandemic: Lessons from Canada's health sector. *Logistique & Management*, <http://doi.org/10.1080/12507970.2022.2084465>. [July]
- Snowdon, A.; Saunders, M. & Wright, A. (2022). The emerging features of healthcare supply chain resilience: Learning from a pandemic. *Healthcare Quarterly (Longwoods.com)*, 25 (2), 44-53, <http://doi.org/10.12927/hcq.2022.26889>. [July]
- Song, Y. H. & Park, J. (2022). The relationship between employees' daily customer injustice and customer-directed sabotage: Cross-level moderation effects of emotion stability and attentiveness. *Frontiers in Psychology*, <http://doi.org/10.3389/fpsyg.2022.819396>. [March]
- Lee, M.; Song, Y. H., Li, L., Lee, K. Y. & Yang, S. (2022). Detecting fake reviews with supervised machine learning algorithms. *Service Industries Journal*, <http://doi.org/10.1080/02642069.2022.2054996>.
- Liu, G. & Sun, J. (2022). The impact of COVID-19 pandemic on earnings management and the value relevance of earnings: US evidence. *Managerial Auditing Journal*, 37 (7), <http://doi.org/10.1108/MAJ-05-2021-3149>. [February]
- Xu, H. (2022). Integration versus segregation: Newspaper diversity and museum formation in U.S. local communities 1872-1976. *Strategic Organization*, <http://doi.org/10.1177/14761270221141054>. [November]
- Baker, H. K.; Dutta, S., Saadi, S. & Zhong, L. (2022). Does media coverage affect credit rating change decisions? *Journal of Banking & Finance*, 145, <https://doi.org/10.1016/j.jbankfin.2022.106667>. [September]

Cases

Robson, K. (2022). Differentiation and Positioning: Uber vs. Lyft. *SAGE Business Cases Originals*. <http://doi.org/10.4135/9781529794014>. [January]

Tye, J.; Schlosser, F. K. & Walker, K. (2022). NorthCan Packaging and Logistics: Leveraging Growth through International Expansion. *Ivey Case Publishing*, 13 pages. Product # W27074.

Robson, K. (2022). Mixing Business and Politics: Prenzey's Spices. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529774139>. [January]

McDougall, A. E. & Robson, K. (2022). Sleeping on the Job: EnergyPods at Huff-Post. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529781120>. [January]

Robson, K. (2022). Next-Generation Digital Payment Methods. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529605006>. [March]

Robson, K. (2022). Oscar de la Renta Selling in Amazon Luxury Stores. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529774276>. [January]

Robson, K. (2022). Disney+: Pricing and Strategy. *SAGE Business Cases Originals*. <http://dx.doi.org/10.4135/9781529773972>. [January]

Books

Hussey, R. & Al-Hayale, T. (Book, 2022). *A Global View of Financial Accounting*. Business Expert Press, ISBN: 9781637422847. [September]. This book has been selected by Harvard Business Publishing for co-distribution in their network.

Books—continued

Evans, R.; Mihalicz, M. & Sterling, M. (2022). *Indigenous Lifeways in Canadian Business (Instructor Guide)*. This Virtual Learning Strategy project was developed with funding in 2021-2022 from the Government of Ontario and eCampusOntario Virtual Learning Strategy. [Indigenous Lifeways in Canadian Business – Simple Book Publishing \(pressbooks.pub\)](https://www.pressbooks.pub/indigenous-lifeways-in-canadian-business-simple-book/)

Keller, W., & Fujita, N. (2022). *Business Agreements: Open Educational Resource & Instructor Guide. Instructor Guide*. eCampus Ontario. <http://ecampusontario.pressbooks.pub/businessagreements/>. Funded by a grant from eCampus Ontario Online Learning Consortium.

Schlosser, F.K. & McPhee, D. (Eds.). (2022). *Global Talent Management in Times of Uncertainty*. Emerald Publishing Limited. ISBN: 9781802620580, [Global Talent Management During Times of Uncertainty | Emerald Insight](https://www.emerald.com/insight/book/9781802620580)

Chapters

AbdulHussein, A. (2022). Investigating the Role of Disinformation on GTM Activities. In **Schlosser, F. & McPhee, D.M.** (Eds.), *Global Talent Management During Times of Uncertainty*. Emerald Publishing Limited. ISBN: 9781802620580.

Chui, S. & Gali, N. (2022). Community-based Responsible Leadership and Social Value Creation in Social Enterprise Context. In Joan Marques (Ed.), *Innovative Leadership in Times of Compelling Changes: Strategies, Reflections and Tools (Chapter 20)*. Springer Switzerland. ISBN: 9783030672577.

Snowdon, A. & Wright, A. (2022). Supply Chain Infrastructure in Global Health Systems: A Strategic Asset for Pandemic Preparedness. In Lubitz, D.V. & Gibson, C. (Eds.), *The Nature of Pandemics*. Routledge/Taylor & Francis, ISBN: 9781032340609, <https://www.routledge.com/The-Nature-of-Pandemics/Lubitz-Gibson/p/book/9781032340609>.

Lam, J.; Robson, K., Plangger, K., Keitzmann, J., McCarthy, I. & Pitt, L. (July 2022). Play, Games Gamification: Possibilities for Customer Loyalty. In Debbie I. Keeling, Ko De Ruyter & David Cox (Eds.), *The Handbook of Research on Customer Loyalty*. Series: *Research Handbooks in Business and Management*. Edward Elgar Publishing.

Snowdon, A. (March 2022). Clinically-integrated Supply Chain: A Critical Component of Healthcare Delivery. In J. Klinedinst & Hal Wolf (Eds.), *The Handbook of Continuing Professional Development for the Health Informatics Professional* (Chapter 37, 363-376). HIMSS Books/Routledge, ISBN: 978-0367026783. [The Handbook of Continuing Professional Development for the Health Informatics Professional: Klinedinst, JoAnn, Wolf, Hal: 9780367026783: Books - Amazon.ca](https://www.himssbooks.com/books/9780367026783)

Snowdon, A. (March 2022). Driving Digital Health Transformation: Achieving a Person-enabled Health System. In J. Klinedinst & Hal Wolf (Eds.), *The Handbook of Continuing Professional Development for the Health Informatics Professional* (Chapter 28, 253-282). HIMSS Books/Routledge, ISBN: 978-0367026783.

Snowdon, A. & Wright, A. (2022). Supply Chain Infrastructure in Global Health Systems: A Strategic Asset for Pandemic Preparedness. In Lubitz, D.V. & Gibson, C. (Eds.), *The Nature of Pandemics*. Routledge/Taylor & Francis Group. ISBN: 9781032340609.

Voyer, P. (2022). A Guiding Framework for Leaders in Uncertain Times: Learning from GTM in the Canadian Military. In Schlosser, F. & McPhee, D.M. (Eds.), *Global Talent Management During Times of Uncertainty* (Schlosser, F. & McPhee, D.M., Eds), 41-55, Emerald Publishing Limited. <https://doi.org/10.1108/978-1-80262-057-320221004>. [November]

Presentations

Aleks, R.; Novikoff, J., White, C. & Wagner, P. (2022, June). Union organizing. *National HR in Hospitality Conference*, Miami Beach, Florida.

Becker, C.; Hartmann, S., Brykman, K. M. & Weiss, M. (2022, August). How do entrepreneurial teams manage adversity? A qualitative study during the COVID-19 pandemic. *Academy of Management 2022 conference*, Seattle. **Best Paper Award.**

Brykman, K. M.; Cloutier, A., Carleton, E. & Samosh, D. (2022, August). Too depressed and anxious to speak up: Examining weekly mental health symptoms and workplace silence. *Academy of Management 2022 conference*, Seattle.

Brykman, K. M. (2022, July). From team reflexivity to resilience capacity: The mediating role of team processes. *Interdisciplinary Network for Group Research (INGroup) Annual conference*, Hamburg, Germany.

Bussiere, D. (2022, June). Home buyer purchase criteria and willingness-to-pay for Green amenities: An exploratory analysis. *European Marketing Association conference*, Budapest, Hungary.

Gali, N. (2022, August). Team gender composition impact on the production of disruptive research. *Academy of Management 2022 conference*, Seattle.

Kenworthy, T. P. (2022, June). Theory usage in empirical information systems research: A review and discussion. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.

Lan, G. (2022, June). Personal values and moral reasoning: A contemporary empirical study. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.

- Li, K. W.** (2022, February). Manufacturer encroachment with a differentiated product under expected-sales sensitive demand. *International Working Seminar on Production Economics*, 22nd, Innsbruck.
- Ma, Z.** (2022, July). Cultural context matters in the age of big data: A comparison of product innovation and firm performance in China (Keynote Address). *International Conference on Intelligent Decision Making and Big Data Applications*, Beijing, China.
- Maheshwari, B.** (2022, June). A three dimensional conceptual framework for better understanding supply chains: An exploratory study. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.
- Wilson, M.; Obilo, O. & **Robson, K.** (2022). The relationship between crowdsourcing and consumer power. *Hawaii International Conference on Systems Sciences*, 55th, Virtual, <http://hdl.handle.net/10125/80020>.
- Mills, A., Robson, K., & Wilson, M. (2022, May). *Takeaways from COVID-19 emergency remote teaching*. Academy of Marketing Science Annual Conference, Monterey, California.
- Mills, A., Wilson, M., & Robson, K. (2022, May). *Rethinking online Marketing education: Process as a critical strategic consideration*. Academy of Marketing Science Annual Conference, Monterey, California.
- Samnani, A.** (2022, June). The potential dark side of organizational measures for COVID-19: A risk-hazard model. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax. **Best Paper Award - HR Division**
- Samnani, A.** (2022, June). Socioeconomic status and work outcomes. *Administrative Sciences Association of Canada (ASAC) 2022 conference*, Halifax.
- Samnani, A.** (2022, June). From feeling violated to over-fulfilled during the global pandemic: Exploring culture and HRM in shaping psychological contract perceptions. *Administrative Sciences Association of Canada 2022*, Halifax, Canada-Nova Scotia.
- Azevedo, M.; **Schlosser, F. K.** & McPhee, D. (2022, October). Leveraging immigrant contribution and resilience through brain circulation. *European Institute for Advanced Studies in Management (EIASM) Workshop on Talent Management*, Cork, Ireland.
- McPhee, D.; **Schlosser, F. K.** & Azevedo, M. (2022, October). Migrant workers in the Canadian cannabis industry: Exploited or valued talent? *European Institute for Advanced Studies in Management (EIASM) Workshop on Talent Management*, Cork, Ireland.
- Schlosser, F. K.**; McPhee, D. & Azevedo, M. (2022, October). Sustainable global talent management during times of uncertainty. *European Institute for Advanced Studies in Management (EIASM) Workshop on Talent Management*, Cork, Ireland.
- Schlosser, F. K.** & McPhee, D. (2022, July). Mobile global talent management during times of uncertainty. *European Group of Organizational Studies (EGOS)*, Sub-theme 30: Global Forms of work, Global Mobility, and Multinational Enterprises, Vienna.
- Shao, Y.; Huang, C., **Song, Y. H.** & Shao, R. (2022). Uncovering cognitive costs of using artificial intelligence tools at work: A daily diary study. *Academy of Management 2022 conference*, Seattle.
- Invited Presentations, Workshops**
- Anazodo, K. S.** (2022, November). Criminalization, employment and employer perspectives. Invited presentation at *Criminal Records, Collateral Consequences of Punishment, and Life after Criminalization and Incarceration: Barriers faced by the community due to criminal record checks*. Carleton University, Ottawa.
- Azimian, A.** (2022, December). Contagion risk management: A collaborative approach. *Odette Brown Bag Research Series Presentation*, Odette School of Business, December 9, 2022.
- Baki, M.F.** (2022, December). The setup carryover assignment problem. *Odette Brown Bag Research Series Presentation*, Odette School of Business, December 9, 2022.
- Hartmann, S. & **Brykman, K. M.** (2022, August). Team resilience: Recent developments and building a microcommunity. *Academy of Management 2022 conference*, Seattle (Workshop)
- Brykman, K. M.** (December 6, 2022). How peer endorsement leads managers to enact higher quality voice messages expressed on idea management platforms. Invited presentation at *FU-Berlin/Freie Universitat Berlin*, Germany.
- Kerr, G.** (October, 2022). Understanding the context of resiliency of recent older immigrant entrepreneurs. *Odette Brown Bag Research Series Presentation*, Odette School of Business, October 28, 2022.
- Ma, Z.** (2022, January). Cultural contextualism and product innovation performance in China. *International Association for Applied Management (IAAM) 28th Annual Conference*, Virtual. (Keynote Address).
- Schlosser, F. K.** & Azevedo, M. (October 2022). Aging entrepreneurs: Individual ambidexterity and resilience under uncertain conditions. *Odette Brown Bag Research Series Presentation*, Odette School of Business, October 28, 2022.
- Schlosser, F. K.**; Landoni, P., Moro, D., Rasheed, R., Moles, J., Diaper, C. & Teoh, W. (2022, September). Effectiveness of Canadian incubation innovation. *Social Innovation Network (Virtual)*, Windsor.
- Schlosser, F. K.**; **Anazodo, K. S.** & Teoh, W. (2022, July). How to build support for your venture in your adopted community. Webinar presentation at *Strengthening African, Caribbean and Black Canadian Mens Employability and Resilience in Windsor-Essex (S.A.M.E.)*, Windsor.
- Schlosser, F.K.**; **Anazodo, K.S.**, Teoh, W., Salawu, A., Tarpeh, J. & Ola, P. (2022, July). How to turn your skills into an enterprise. Webinar presentation at *Strengthening African, Caribbean and Black Canadian Mens Employability and Resilience in Windsor-Essex (S.A.M.E.)*, Windsor.

Invited Presentations, Workshops

Snowdon, A. (December 2022). Advancing resilience in Canada's health supply chain. *Odette Brown Bag Research Series Presentation*, Odette School of Business, December 9, 2022.

Song, Y. H. (2022). How to increase research competitiveness? Some tips for OB, HRM, and psychology students. Invited presentation at *Kyungpook National University, Department of Psychology*, Daegu, Republic of Korea.

Song, Y. H. (2022) Reducing customer-directed deviant behavior: The roles of psychological detachment and supervisory unfairness. *Odette Brown Bag Series Research Presentation*, February 18, 2022.

Zhang, M.; Rong, Z., Morck, R. & Cumming, D. (2022). Personal bankruptcy law and innovation around the world. *Odette Brown Bag Research Series Presentation*, Odette School of Business, October 28, 2022.

Online, Media

Brykman, K. M.; Newman, A., Backmann, J., Pidduck, R. J. & Hartmann, S. 5 ways entrepreneurs can become more psychologically resilient. *The Conversation*, May 25, 2022. <https://theconversation.com/5-ways-entrepreneurs-can-become-more-psychologically-resilient-181683>.

Brykman, K. M. & Raver, J., Why employees hesitate to speak up at work - and how to encourage them. *The Conversation*, February 25, 2022. <https://theconversation.com/why-employees-hesitate-to-speak-up-at-work-and-how-to-encourage-them-154357>.

Dolan, S. L. & **Brykman, K. M.** (2022). The use of dopamine to enhance resilience in a post COVID-19 Era: Lessons from recent discoveries in neuroscience that helps sustain vigilance and productivity in life and work. *The European Business Review: Powering communication globally (online News Magazine)*. [February] [The Use of Dopamine to Enhance Resilience in a Post COVID-19 Era: Lessons From Recent Discoveries in Neuroscience that Helps Sustain](#)

[Vigilance and Productivity in Life and Work - The European Business Review](#)

Rasheed, R.; **Schlosser, F.K.**, Landoni, P., & Moro, D. (2022). Public Report on Incubators and Accelerators in Canada. *Social Innovation Monitor*, <https://socialinnovationmonitor.com>.

Snowdon, A.; Saunders, M. & Wright, A. (2022). Emerging features of healthcare supply chain resilience: Learning from a pandemic. *Healthcare Quarterly (Longwoods.com)*, 25 (2), 44-53. [D] [July]

Belanger, V.; Cousineau, M., **Snowdon, A.** & Beaulieu, M. (2022). The level of digital maturity of the internal supply chain of healthcare institutions in the province of Quebec: An exploratory study. *Management & Avenir Sante* (9), 81-104, <https://dx.doi.org/10.11575/sppp.v15i1.74115>.

Snowdon, A. (2022). Advancing supply chain resilience for Canadian health systems. *The School of Public Policy Publications*, 15 (1), <https://doi.org/10.3917/mavs.009.0081> [May]

Grants

Abdulhussein, A. (2021-2022). Creation of a new online course in Data Analytics for several graduate degree programs. *eCampus Ontario*. Total awarded: \$74,545.

Aleks, R. (2020-2022). In imperfect union: Sexual harassment and organized labour. *SSHRC Insight Development Grant*. Total awarded: \$61,218.

An, Y. (2022-2023). Matching and venture capitalists' exit performance: Evidence from the Chinese market. *Odette Research Innovation Fund (RIF) Grant*. Total awarded: \$8,000.

Anazodo, K.S. (2020-2023). The stigma shadow: Employment reintegration post-incarceration. *SSHRC Insight Development Grant*. Total awarded: \$58,785.

Anazodo, K.S. (2022-2023). The socialization experience of racialized justice involved persons into the workplace: Evaluating an employment program pilot. *Odette Research Innovation Fund (RIF) Grant*. Total awarded: \$8,000.

Anazodo, K.S. (2019-2023). The role of religion in marginalization, assessment and integration of refugee claimants: Implications for cultural diversity, legal practice, and human wellbeing. *SSRCC Insight Development Grant*. Total awarded: \$18,104.

Baki, M.F. (2022-2023). Planning and scheduling manufacturing and healthcare. *Odette Research Innovation Fund (RIF) Grant*. Total awarded: \$8,000.

Baki, M.F. (2021-2026). Modeling and solution algorithms for process and operations planning with applications in manufacturing and related sectors. *Natural Sciences and Engineering Research Council (NSERC) grant*. Total awarded: \$130,000.

Brykman, K. M.; Hartmann, S. & Schlosser, F. (2021-2023). Entrepreneurial team resilience. *SSHRC*. Total awarded: \$53,786.

Bussiere, D. (2022). Chitkara Faculty Exchange Program grant. *Odette School of Business*. Total awarded: \$4,500.

Elsaid, E.E. (2022-2023). Examining the Effectiveness of using NAMEPRISM to Determine CEO Ethnicity. *University of Windsor Diversity, Indigeneity, and Anti-Racism Professional Development Funds Grant*. Total awarded: \$3,000.

Elsaid, E.E. (2022). Examining student preferences for different kinds of online vs. in-person learning in light of EDI consideration. *Office of Open Learning (OOL) Internal grant*. Total awarded: \$1,000.

Evans, R. & Sterling, M. (2021-2022). Reconciliation of indigenous laws and governance practices with the Accounting profession: Toward a more inclusive public interest. *CAA Canada*. Total awarded: \$10,000.

Furneaux, B. (2022-2023). Decolonization of a Grant Program that Targets International Students. *Centre for Teaching & Learning Curriculum Project Engagement, University of Windsor*. Total awarded: \$5,990.

Grants

Guo, G. (2022-2023). Improving the measures of firm-level total factor productivity: A longitudinal multilevel approach. *Odette Research Innovation Fund (RIF) Grant*. Total awarded: \$7,400.

Keller, W. (2021-2022). Open Course Shell and Instructor Guide for Business Agreements. *eCampus Ontario Online Learning Consortium*. Total awarded: \$24,862.

Lee, J. C. (2022). Mentorship on the global business environment course in collaboration with Chitkara University. *University of Windsor Internationalization Grant*. Total awarded: \$4,500.

Ma, Z. (2022) Barriers to employment access, participation, and progress among racialized communities in Windsor-Essex. *MITACS Accelerate Award*. Total awarded: \$16,500.

Ma, Z. (2022-2023). Board interlock and firm performance in the age of globalization: The cultural effects in emerging markets. *Odette Research Innovation Fund (RIF) Grant*. Total awarded: \$8,000.

Maheshwari, B. (2022-2027). *MITACS Business Strategy Internship*. Total awarded: \$60,000.

Neposlan, S. (2021-2023). University of Windsor/Odette School of Business Mentorship Program with Chitkara University. Total awarded: \$8,500.

Schlosser, F. K. (2022). Travel Grant BMRC SSHRC. Total awarded: \$1,500.

Snowdon, A. (2022-2027). Development of a community of practice to advance supply chain resilience, workforce sustainability and economic recovery in Canada's post-pandemic future. *SSHRC Partnership Grant*. Total awarded: \$2,489,160.

Snowdon, A. (2020-2023). Development of an implementation framework to advance Provincial and National health systems supply chain management of the COVID-19 pandemic. *Canadian Institutes of Health Research (CIHR) grant*. Total awarded: \$1,378,605.

Song, Y.H. (2022-2023). Exploring the relationship between customer mistreatment and customer directed sabotage: Moderating role of LMX and conscientiousness. *Odette Research Innovation Fund (RIF) Grant*. Total awarded: \$8,000.

Van Rijt, D. (2021-2023). University of Windsor/Odette School of Business Mentorship Program with Chitkara University. Total awarded: \$4,000.

Zhong, L. & Ursel, N. (2019-2023). Corporate governance and CEO turnover: Evidence from unionization and merger withdrawal. *SSHRC Insight Development Grant*. Total awarded: \$50,983.

Emeritus

Brill, P. & Huang, M. L. (2022). On approximation of the analytic fixed finite time large t probability distributions in an extreme renewal process with no-mean inter-renewals. *Probability in the Engineering and Informational Sciences*, <http://doi.org/10.1017/S0269964822000122>. [May].

Dr. Percy Brill is Professor Emeritus (Management Science). He joined the faculty in 1984, and retired in 2000. He is currently working on research projects about statistical properties in various stochastic models. **Dr. Brill can be contacted at brill@uwindsor.ca**

Hussey, R. & Al-Hayale, T. (2022). *A Global View of Financial Accounting*. Business Expert Press, ISBN: 9781637422847. [September]. This book has been selected by Harvard Business Publishing for co-distribution in their network. **Dr. Roger Hussey** is Professor Emeritus (Accounting) and was the Dean of the Odette School of Business (2000-2005).

Lubrick, M. & Wellington, W. (2022). Formative learning assessment with online quizzing: Comparing target performance grade and best performance grade approaches. *Journal of Learning and Teaching in Digital Age*, 7 (2), 297-306. <http://doi.org/10.53850/joltida.1036295>. **Dr. William (Bill) Wellington** is Associate Professor Emeritus (Marketing). He joined the faculty in 1986 and retired in 2019; however he continues publishing and attending conferences representing the Odette School of Business.



Odette School of Business

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The University of Windsor sits on the traditional territory of the Three Fires Confederacy of First Nations, comprised of the Ojibway, the Odawa, and the Potawatomie. We are grateful to the Three Fires Confederacy for the use of this land.



Odette 2022 Research Report

Leadership, Innovation and Social Responsibility

Odette School of Business

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The Odette Annual Research Report is compiled by Linda Ingram (lingram@uwindsor.ca) and edited by Dr. Francine Schlosser (fschloss@uwindsor.ca). Please report any errors or omissions.

NOTE that publication dates are the first online appearance of an item. We adhere to this policy to ensure consistency and continuity.