

Specializations – Fall 2024

Accounting (8 Business Electives + 3 for CPA track)	
Gate-in courses – Minimum grade of “65” in each	
ACCT-1510	Principles of Financial Accounting
ACCT-2550	Principles of Managerial Accounting
A minimum average of “67” in the following:	
ACCT-2510	Intro To Accounting Theory
ACCT-2520	Accounting Theory I
ACCT-3520	Accounting Theory II
ACCT-3560	Advanced Managerial Accounting & Analysis
ACCT-3580	Accounting Information Systems
ACCT-3600	Auditing I
ACCT-3610	Taxation I
Plus the Capstone course with Minimum grade of “70”	
ACCT-4570	Advanced Accounting I
Add'l courses for CPA track: ACCT 4590, ACCT 4600, ACCT 4610	

Business Analytics and Supply Chain Management (6 Business Electives)	
Gate-in courses – Minimum grade of “65” in each	
MSCI-2130	Intro to Management Information Systems
MSCI-2200	Quantitative Decision Models
Required Course:	
MSCI-3410	Supply Chain Mgmt I: Intro & Fundamentals
Minimum overall average of “67” in the following:	
(A) Two of:	
MSCI-3050	Statistical Quality Design & Control
MSCI-3200	Quantitative Decision Models II
MSCI-3310	Operations Management I
MSCI-4310	Operations Management II
MSCI-4980	Modeling & Analysis in Mgmt Science & Systems
MKTG-3390	Logistics & Supply Chain Management
(B) Two of:	
MSCI-2230	Introduction to Data Science for Business
MSCI-2250	Introduction to Project Management
MSCI-3110	Introduction to Database Management
MSCI-3120	Business Process and Data Analytics
MSCI-3230	Data Science Tools & Methods
MSCI-4230	Business Analytics in Practice
MSCI-4240	Financial Technologies
(C) One of (not already taken above):	
MSCI-2230, MSCI-2250, MSCI-3050, MSCI-3110, MSCI-3120, MSCI-3200, MSCI-3230, MSCI-3310, MSCI-4200, MSCI-4230, MSCI-4240, MSCI-4310, MSCI-4910, MSCI-4950, MSCI-4980, MKTG-3390	
(D) Plus a Capstone course with a minimum grade of “67” in one of the following (not already taken above):	
MSCI-4230	Business Analytics in Practice
MSCI-4310	Operations Management II
MSCI-4980	Modeling & Analysis in Management

Finance (5 Business Electives)	
Gate-in courses – Minimum grade of “65” in each	
FINA-2710	Business Finance II
A minimum average of “67” in the following:	
FINA-3710	Intermediate Finance
and any three of the following:	
FINA-3720	Investments
FINA-3730	Working Capital Management
FINA-3780	Financial Markets and Institutions
FINA-3790	International Financial Management
FINA-4720	Portfolio Management
FINA-4770	Derivatives and Risk Management
FINA-4780	Pension Finance and Management
FINA-4910	Special Topics in Finance
Plus the Capstone course with a minimum grade of “67”	
FINA-4740	Corporate Financial Strategy
Successful completion of CSC exams will exempt students from 1 elective above. Successful completion of CFA Level 1 exam will exempt students from 2 electives.	

Human Resources (8 Business Electives)	
Gate-in courses – Minimum grade of “65”	
MGMT-2430	Human Resources Management
A minimum average of “70” in the following:	
MGMT-3420	Compensation Management
MGMT-3440	Labour-Management Relations
MGMT-4410	Training and Development
MGMT-4510	Organizational Staffing
MGMT-4520	Mgmt of Org. Health, Wellness & Safety
and any two of the following:	
MGMT-3830	International Human Resources Mgmt
MGMT-4450	Organizational Design
MGMT-4480	Labour Relations Law & Emp. Legislation
MGMT-4490	Negotiations
MGMT-4810	Diversity in the Workplace
MGMT-4910	Special Topics in Management & Labour Studies
Plus the Capstone course with a minimum grade of “70”	
MGMT-4850	Human Resource Planning
Completion of this specialization fulfills the coursework requirements for the Certified Human Resources Professional (CHRP) designation: https://www.hrpa.ca/designations/chrp-certified-human-resource-professional/	

Marketing (8 Business Electives)	
Gate-in courses – Minimum grade of “65” in each	
MKTG-1310	Principles of Marketing
MKTG-2320	Marketing Problems–Applications/Decisions
A minimum average of “67” in the following:	
MKTG-3320	Research Methods in Marketing
MKTG-3340	Consumer Behaviour
and four of	
MKTG-3350	Distribution and Marketing Channels
MKTG-3370	Quant. Analysis for Marketing Decisions
MKTG-3380	Retail Marketing Management
MKTG-3390	Logistics and Supply Chain Management
MKTG-4320	Brand Management (pending Senate approval)
MKTG-4330	Digital Marketing
MKTG-4350	International Marketing
MKTG-4360	Advertising Management
MKTG-4370	Sales Management
MKTG-4380	International Logistics
MKTG-4410	Sustainability in Marketing
MKTG-4450	Services Marketing
MKTG-4910	Special Topics in Marketing (can only be taken twice towards specialization)
Plus the Capstone course with a minimum grade of “67”	
MKTG-4390	Marketing Strategy & Planning (Winter Only)

Strategy & Entrepreneurship (6 Business Electives)	
Gate-in course – Minimum grade of “65” in each	
STEN-1000	Introduction to Business
STEN-2900	Fundamentals of Entrepreneurship
A minimum average of “67” in the following:	
One of:	
STEN-3900	Entrepreneurial Resource Management
STEN-3910	New Venture Formation
Four of:	
MGMT-4450	Organizational Design
STEN-3930	International Business
STEN-4900	Strategy & Global Business Environment
STEN-4910	Special Topics
STEN-4930	Field Study
STEN-4950	Independent Study
STEN-4960	Enterprise Development Consulting
Including: One Capstone course from STEN-4930, STEN-4950, or STEN-4960 , with a minimum grade of “70” (capstone is part of the “four of” courses)	

Specializations – Fall 2024

International Business (6 Business Electives)	
<i>Gate-in courses – Minimum grade of “65” in each</i>	
MGMT-2430	Human Resources Management
FINA-2700	Business Finance I
MKTG-2320	Marketing Problems – Applications & Decisions
<i>Minimum overall average of “67” in 4 the following:</i>	
MGMT-3830	International Human Resources Mgmt
FINA-3710	Intermediate Finance
FINA-3790	International Financial Management
MKTG-4350	International Marketing
MKTG-4380	International Logistics
STEN-3930	International Business
STEN-4900	Strategy in the Global Business Environment
<i>Plus a Capstone course with a minimum grade of “70” (not already taken above):</i>	
MKTG-4350	International Marketing
MKTG-4380	International Logistics
STEN-4900	Strategy in the Global Business Environment
The following options may be used towards the International Business Specialization:	
A. ONE of the following non-Business courses:	
ECON-3730	Int’l Economics: Trade Theory & Policy
ECON-3740	Int’l Econ: Exchange Rates/Balance of Payments
*POLS-2330	Politics of the Developing World
*POLS-2490	Political Economy of Agriculture and Food
POLS-3230	Government and Business
POLS-3540	Political Problems of Economic Development
POLS-3550	Political Economy of International Trade
POLS-3560	Theories of International Political Economy
POLS-3600	International Conflict and Its Resolution
GRMN-3000	Advanced German I
ITLN-3000	Advanced Italian I
SPAN-3000	Advanced Spanish I
<i>*No pre-requisite required</i>	
B. <i>Students may receive a maximum credit of 1 course towards this specialization (excluding gate-in) for taking a fourth year special topics course with permission from the undergraduate program director.</i>	
C. <i>Students may receive a maximum credit of 1 course towards the International Business Specialization (excluding gate-in) for engaging in an international exchange program, an international co-op program, or an international study tour.</i>	

IMPORTANT!

Any specialization offered by the Odette School of Business may be taken in conjunction with any Bachelor of Commerce program. Some combinations may require additional courses to be completed in order to meet all program and specialization requirements.

Students are encouraged to seek academic advising from the Odette School of Business before pursuing this option.

NEW AS OF SPRING 2024

An additional specialization may be taken with approval from the Odette School of Business.

Be sure to ADD your Specialization in UWinsite:

http://ask.uwindsor.ca/app/answers/detail/a_id/253/kw/

This is only a guide. The University Calendar outlines all official academic regulations and standards, program degree requirements, and general University policies: <https://www.uwindsor.ca/secretariat/282/undergraduate-and-graduate-calendars>