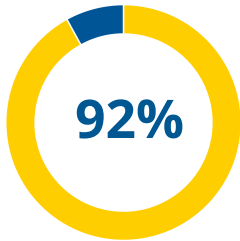


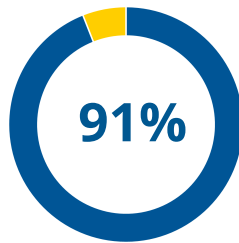
IMPACT

EDUCATIONAL IMPACT



A 2023 survey found that **92%** of Odette's BComm graduates were able to obtain **full time employment within 6 months of graduation with an average starting salary of \$63,213.**

It also revealed that **91%** of MBA graduates were able to secure **full time employment within 6 months with an average salary of \$92,221.**



Odette's leading MBA-PAS program is highly successful, with a **five-year average pass rate for first-time CFE writers of 88%**, well above the provincial average of 73%.

Odette Co-op enrollment has continued to increase from **27% in 2018 to 33% in 2023.**



INTELLECTUAL CONTRIBUTIONS IMPACT



Odette faculty published **252 peer-reviewed journal articles** over the past five years (2018-23).

Odette faculty have received **23,200 citations on public works** over the past five years (2018-23).



14 Odette faculty members have received **500 or more citations** on their collected works over the past five years (2018-2023).

The total number of publications in the top three journal categories ("Pinnacle", "Excellent" and "Very Good" in Odette's RQA list) stood at **106.**



PRACTICE | COMMUNITY IMPACT

In 2022-23, the **Odette Enactus** team:



Created **26 new job opportunities**



Launched **YouTopia LMS** Ontario-wide



Diverted almost **\$11K** in waste from landfills

In 10+ years, the **Odette Enactus** team:



Provided entrepreneurship training to **over 2000 students**



Mentored **200+ micro-enterprises** generating **over \$60K** in revenue



Educated 100s of women, men and students on **financial literacy**

Odette High School Leadership Initiative (OHLI) has mentored over **1300** high school students and has grown to more than **25 Odette student mentors.**



INNOVATION



In 2017, Odette launched the **John Simpson Odette Student Investment Fund** from an initial donation of \$150,000. Students use real money to make all investment decisions and are accountable to a Board of Trustees, and have grown the fund to **over \$220,000 in 2023**.

The **Dr. Mitchell W. Fields Data Analytics Lab** opened in 2023, housing 50 cutting-edge workstations, advanced teaching technologies, high-end processors and wiring, and industry leading software.



The **Walter Pasnik Financial Markets Lab** was refurbished and renamed in 2024 and is now a state-of-the-art space with 43 high-end computers and 11 Bloomberg terminals, a 130-inch video wall and four 55-inch display screens.

We now offer **7 formal specializations** in Accounting, Finance, Human Resources Management, Marketing, Business Analytics & Supply Chain Management, Strategy and Entrepreneurship, and International Business.

The **Master of Business Administration - Professional Accounting Specialization**



(MBA-PAS), is accredited by the Chartered Professional Accountants of Ontario (CPA Ontario).



The **Master of Management - Logistics & Supply Chain Management** has partnered with the National Institute of Supply Chain Leaders (NISCL) to offer a fast-track to the Certified Supply Chain Leader designation (CSCL).



Odette developed two new combined programs - **BComm and Political Science** and **BComm and Women's and Gender Studies**.

Odette also developed one new degree completion program - **BComm Degree Completion Program with Chitkara University** - a partnership allowing Chitkara students to complete their first two years of study in Chitkara and their final two years of study at Odette, ultimately receiving their BComm from Odette.



The **minimum research requirements for tenure and promotion** to Associate Professor and Full Professor ranks **were raised**.

ENGAGEMENT

STUDENT ENGAGEMENT

Odette spent approximately **65%** of the **\$2.5 million** in gifts raised during 2019-23 to support student experience activities and **35%** towards scholarships and awards.



In their first year returning to competition, **ACE Odette** won 3 awards in 2023's ACE National Case Competition.



In 2023, Odette's **Enactus Team** won 2nd in both the **Scotiabank Climate Challenge** for their Mycolite Project and at **Enactus Nationals** for their YouThrive Project.



The Odette Student Success Centre (OSSC) is the first of its kind on campus to provide full faculty-based student services. From 2019-2023, OSSC completed **3,844 academic advising** and **4,483 career advising** appointments.

In 2022, a team comprised of top Canadian university students including one Odette MM student **won 1st place** in Deloitte's SC&NO Case Competition.

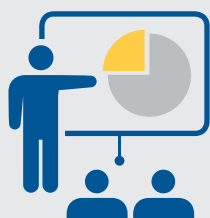


FACULTY ENGAGEMENT



Odette engages faculty at multiple levels.

Over the last year, **24% more** faculty have engaged with mentoring Outstanding Student Scholars.



Our faculty and community engage and collaborate through initiatives including **Breakfast with the Dean**, the **Odette Distinguished Speaker Series**, and 2024's inaugural **Odette Research Retreat**.

ALUMNI ENGAGEMENT



15 out of 15

All members on the Dean's Advisory Committees in Windsor and Toronto are Odette Alumni.

During 2018-2023, of the **2,672 gifts** donated to Odette, **63%** were donated by the Odette alumni.

During 2023, Odette awarded **\$1.5 million** in scholarships.

Odette takes pride in having an illustrious list of alumni – **Dwight Duncan**, former Ontario Deputy Premier & Minister of Finance and current Odette Executive in Residence; **Hakeem Subair**, CEO of 1 Million Teachers, and **Meighen Nehme**, award-winning President & CEO of The Job Shoppe.