Self-care for leaders matters! Here's why...

It is easy during times of change, high stress, or crisis to neglect the self-care practices that help leaders cope with challenging or stressful situations. However, it is during these times that coping strategies are even more important to not only reduce risk of burnout but to model those coping strategies to others.

Leaders who actively prioritize self-care help **create cultures** in which **reaching out for help** is acknowledged as a **sign of strength** and in which taking time to support and maintain personal and team well-being is not only welcome but encouraged.

Everyone's self-care strategies may look different, and leaders can experiment with what works best for them; the key is to **find what helps you thrive** and **set aside the time** to enact these strategies to support your mental health. Below are some examples of self-care strategies you may want to explore:



creativity